

Pacific Masters Swimming
Regular Meeting
September 8, 2010

Call to order and introductions: The meeting was called to order by Michael Moore, Chairman, at 7:30 p.m.

Introductions: Michael Moore, Jim Clemmons, Barry Fasbender, Richard Smith, Joan Smith, Kildine Harms, Peter Guadagni, Stu Kahn, Leon Kief, Roque Santos Marcia Benjamin, Kerry O'Brien, Charlene O'Brien, Janie Glidden, Laura Val, Richard Burns, Nancy Rid out Joanne Berven, Joan Alexander, Chris Campbell, Jody Smith

Officers' Reports

Approval of the minutes for 4/21/10, 6/16/10, 7/14/10, 8/18/10 MSA

Treasurer – Kildine Harms - Year to date financials, convention expense up-date, and the 2011 budget was presented and the report is attached. Convention information: the room confirmation numbers will be sent to delegates. Please give cell phone numbers to Kildine. MSA to accept the report.

Chairman – Michael Moore – Walt Haggart died one week ago. Please send any photos to Nancy for inclusion on the USMS web site.

We are pleased to announce that Kerry O'Brien has joined the USMS Coach and Club Development Team. Kerry is a long time coach with Walnut Creek Masters. Under his guidance the club has grown to over 400 members and was the winner of the USMS Club of the Year Award. Additionally, he has earned the USMS Coach of the Year Award and has an annual coaching award named after him. We are fortunate to have him join with Mel Goldstein, Lisa Dahl and Susan Ingraham to mentor our coaches and help our clubs grow.

Kerry is primarily responsible for the clubs in the Pacific, Southern Pacific and San Diego Imperial LMSCs. He can be contacted at (925) 934-5657 and by e-mail at swim4wc@netscape.net

Vice Chairman Administration – Leianne Crittenden – No Report

Vice Chairman Operations - Jim Clemmons – No Report

Secretary – Joan Alexander – Minutes attached

At-Large – Jody Smith – No Report

Committee Reports

Registration and Records - Nancy Ridout - Report is attached.

The proposed meeting calendar for 2010. MSA to accept the following dates.

Jan. 19

Feb. 16 cc

March 16

Apr. 20 cc

May 18

June 15 cc

July 20

Sept. 7

Oct. 19 cc

Nov. 16 Holiday Potluck

Top Ten/Records – Nancy Ridout - Report is attached.

Coaches - Cokie Lepinski – no report

Communications/Newsletter - Joanne Berven – Web Master-Michael Moore

Fitness – Linda Shoenberger, no report

Ad hoc Facilities – Alexander – Report is attached

Ad hoc New Identity Package - Glenda Carroll

Health and Safety – TBD, no report

Hospitality – Rotating: Sept **Alexander**, November, potluck

Equipment – TBD

Meet Operations – Barry Fasbender - Report is attached. The 2010 Masters Nevada Fall Classic, may need a co-host on the Fall Classic that is a member of Pacific to go by our policy "not for profit" (Masters). Motion to amend. We prefer a masters club be involved. MSA

Legislation/Rules – Alan Levinson –

Marketing/Publications – Bill Grohe, No Report

Officials – John King - No Report

Scheduling – Marcia Benjamin - 2011 preliminary schedule presented. Report attached. Changes were: March 26th Senior Games - recognized. August 13th, Davis Aquatic Masters to host a LC meet.

Open Water - Glenda Carroll – No Report

Trailer – Allan Cartwright, no report

New Business – Convention Issues and Convention Information - Michael Moore

Rules Issues: R10, Backstroke turn; R11: Age date for SCY meets to be same as LC: R12, Relays; R13, Date; R18 and R19 - suits for SCY; and track USA Swimming as close as possible. R37, move relays from end of meet; R48, intermediate splits by 2 buttons/2 watches; R49, Records and Tabulations - allow required 30 days to contest/update after meet - printed results within 30 days; R54 and R55, All American relays to the top three, and individual to the top 5.

Legislation: L2, USMS to sanction Open Water events, not LMSCs, and USMS to set fees.

Old Business - Pacific Masters Hall of Fame - no activity

Pacific Masters Web Site Update - no activity

Pacific Masters Results Reporting - no activity

Team Announcements – Walnut Creek swimmer, Jae Howell, passed away last week.

Respectfully submitted

Joan Alexander

Secretary

Pacific Masters Swimming

SEPTEMBER MEETING REPORTS – 09/8/2010

Chairman – Michael Moore

Vice Chair Administration – Leianne Crittenden, no report

Vice Chair Operations – Jim Clemmons, no report

Secretary – Alexander

Minutes attached.

Treasurer – Kildine Harms, verbal and attached reports.

At Large – Jody Smith, no report

Scheduling – Marcia Benjamin, no report

Registration – Nancy Ridout

As of August 17th, we have registered 10,556 swimmers and 126 clubs. Past records indicate the following data for this point in time: 10,431 swimmers and 128 clubs as of 09/09/09; 9,748 swimmers & 120 clubs as of 9/15/08: 9,688 & 112 as of 9/19/07: 9,884 as of 9/22/06; 9,370 & 106 as of 9/24/05; 9,281 & 113 as of 9/24/04, 9,538 & 110 as of 9/20/03; 9,835 & 119 as of 9/25/02; 9,346 and 119 as of 9/17/01; 8,904 & 112 as of 9/22/00; 8,337 & 102 as of 9/3/99; 8,096 & 101 as of 9/18/98; 7,852 & 107 as of 9/12/97; 7,400 & 108 as of 9/20/96; 6,569 & 94 as of 9/8/95; 6,509 & 94 as of 9/16/94; 6,111 & 91 as of 9/15/93; 6,084 & 80 as of 9/11/92). You can see this is our largest registration of swimmers in our history for the second consecutive year – 39 years. We welcome the Merced Skimmers Masters Aquatics (MSMA) since our last meeting.

Clubs may begin renewing for 2011 in October and I'll be sending out a message, and the new form, to that effect after the convention to ensure the information is correct and up to date. As of 9/1/10, new members will a reduced fee of \$32 when joining for the remainder of 2010. Any swimmers paying the full fee will be sent a \$10 voucher with their cards to use for reducing their 2011 fee. Registration materials will be sent out to each currently registered club

in early October.

The proposed meeting schedule for 2011 is indicated below, using the 3rd Wed. of the month as the base.

Jan. 1/19, Feb. 16, Mar. 16, Apr. 20 (PMS 8-10, Passover 17-18, Easter 24), May 18 (USMS 6-9), June 15, July 20 (PMS 8-10), Aug. 17 (USMS 3-6), Sept. 7 (1st Wed., convention 14-18), Oct. 19, Nov. 16 (Thanksgiving 24).

Top Ten and Records – Nancy Ridout

The Pacific Masters LC Top Ten was submitted to USMS, copied to Michael, and is posted on our web site for review.

Meet Operations – Barry Fusbender

2010 Masters Nevada Fall Classic. Move to approve adding the following meet to the 2010 schedule: the 2010 Masters Nevada Fall Classic to be held in the Carson Aquatic Facility on Sunday, October 24, 2010. This event will not appear in our newsletter. It needs to be promoted in the PacMasters Update.

Bay Area Senior Games for 2011. Move to recognize the Bay Area Senior Games for 2011 to be held at Stanford on March 26, 2011. The Bay Area Senior Games for 2011 and 2012 have been designated as the CA Senior Championships (a qualifier in 2012 for 2013 Cleveland National Senior Games).

Communications – Newsletter-Joanne Berven, Web Master-Michael Moore

Newsletter – The November-December issue is due to the publisher on September 20 (Monday). It should contain the tentative schedule for 2011 as well as the events for January 2011. There might even be room for comment on the convention from one of the attendees.

Web Master – no report

Ad Hoc Facilities – Joan Alexander

I have booked the Lounge room at 1375 Civic in downtown Walnut Creek from 6-10pm for our annual meeting Nov 17th. Map is included at the end of the reports, p. 6.

Ad Hoc New Identity – Glenda Carroll

The first phase of developing our new visual corporate identity (solicitation of interest from designers) is complete. We had 19 designers/design companies email the committee with pdfs of their work and links to their website. Of that group, 17 showed interest in working with us within our budget of \$5,000.

The caliber of the work we received is very high – professional as well as creative. You would recognize some of the logos that these designers have done. Although most submissions were from the SF Bay area, there were 4 or 5 from across the United States. Three submissions came from swimmers/designers.

Next steps are for each person on the search committee to select their top 4-5 favorites. We will compare the rankings and see if one or two designers come out on top. Then, we will talk to the designers to get a feel for who they are, their work style and if we “connect” with them. The committee will meet during the USMS convention to work on narrowing down the submissions. We hope to select a designer before the end of September.

The fine points – contract, timeline, deliverables -- are still in the development stage.

This is a very exciting project that will change the look of Pacific Masters.

Legislation/Rules – Alan Levinson, no report

Open Water – Glenda Carroll, no report

Coaches – Cokie Lepinski, no report

Officials – John King, no report

Fitness – Linda Shoenberger, no report

Marketing/Publications – Bill Grohe, no report

Health & Safety – TBD, no report

Equipment – TBD, no report

New Business -