



January 17, 2018; 7:30 pm conference call

AGENDA *Discussion Item

- I. **Call to Order & Introductions**
- II. **Approval of November annual meeting minutes (separate attachment)**
- III. **Reports**
 - Executive Committee**
 - Chair**—John King, report
 - Treasurer**—Laura Shope, report attached
 - Secretary**—Leianne Crittenden, report attached
 - Office Administrator**—Chris Ottati, report
 - Schedule**—Steve Cutting, report
 - Hospitality**—Marcia Benjamin, no report
 - Pool Meet Committee**—John Morales, report
 - Meet Operations**—Peter Guadagni, no report
 - Officials**—Mike Abegg, report
 - Open Water Committee**—Phyllis Quinn, no report
 - Communications and Technology**—Bob Anderson, report
 - Update**—Chris Ottati, report
 - Website**—Caroline Lambert, no report
 - Clubs and Coaches**—Stu and Mary Kahn, report
 - Ad Hoc Committees**—no report
 - Old Business**— no report
 - New Business**— Karen Harris/Chris Ottati *
 - Club news**—no report

2018 MEETING DATES: all dates are tentative: February 21(cc), March 21, April 18(cc), May 16, June 20(cc), July 18, August 15(cc), September 26-30(convention), October 17(cc), November annual meeting – not set

Working Calendar for January: Set and approve committee goals and objectives; nominate recipient of Ransom Arthur Award; Call for Coach of the Year nominations; CA State Nonprofit Statement due; 1099 Misc. due to individuals by 1/31;

Working Calendar for February: Forward PacMasters Ransom Arthur Award nomination to USMS;; 1096/1099 reporting to IRS due 2/28; tabulate PacMasters Age Group Swimmers of the Year; approve PacMasters Age Group Swimmers of the Year; vote for overall male & female SOTY; order SOTY awards

Working Calendar for March: distribute Convention Delegate information;

January meeting reports – 01/17/2018

Officer and Committee Reports

Meeting policy: Please provide text to Chris, prior to the meeting, of any items on which you would like the Committee to vote. Re-established 1/18/2012.

Executive Committee

Chair—John King, report

In November we celebrated our Annual Meeting with a full day of events including a swim in the morning, a great tech talk, and a meeting at St Mary's College in Moraga that included a keynote address from Olympian Natalie Coughlin. Being an "odd" year (2017) we held elections for the Pacific Masters Board of Directors. With this election we had two officers leave, I would like to recognize the efforts of Teddy Palmer as treasurer, and Laura Schuster as VP Clubs and Coaches. I would also like to welcome Stu and Mary Kahn as the new VP Clubs and Coaches, and Laura Holmes Shope as Treasurer. All three of them have a wealth of talent that they are bringing to Pacific Masters Swimming. I would also like to thank the rest of the Board for stepping up to another term with their contributions.

We're just kicking off the New Year with a slate of pool meets, open water events, technology improvements, and initiatives involving clubs and coaches.

Treasurer—Laura Shope, financial reports attached;

Secretary—Leianne Crittenden, report attached

Office Administrator—Chris Ottati, report

Registration: 7,301 members; 131 clubs; 368 self-identified coaches have registered for Pacific Masters as of 01/14/18. In 2017, we had 7,884 members; 145 clubs; 373 self-identified coaches. In November and December registrants were asking to have cards printed and mailed 30-50% of the time. I estimate I have send out over 2,500 2018 membership cards. I also calculated that it costs PacMasters approximately \$.95 /card (\$.60 for envelope and stamp, \$.35 for me to print, separate, stuff, and mail.) This process also creates a surprising amount of paper waste.

Top Ten: SCM Top Ten submitted and accepted by USMS.

Records: All SCY and LCM records are up to date on our website. I have not yet processed any SCM records that were swum outside our LMSC.

Swim Events: Pool: Santa Rosa Resolution meet sanction bond deposit has been received. I have not received bond fees for USF Valentine's Affair, Albany Sprint Pentathlon, or The City Mile.

OW: All sanction fees and OEVT fees for the 2017 season have been collected.

85+: In the 3rd week of December I emailed thirteen 85+ Pacific Masters member who had registered for 2018 letting them know they would be receiving a \$43 check to reimburse their

2018 membership dues. So far 7 of those checks have been cashed and we received a number of emails expressing thanks. I will create another list on 1/19 and do the same thing for any additional 85+ members.

USMS Peer to Peer calls: Upcoming conference calls are:

February 13th - Chairs and Vice Chair

March 13th – Treasurers

2018 Rule books: 5 full rule books and 12 mini rule books have been ordered.

Schedule—Steve Cutting, report

After TVM could not secure the Delores Bengston Aquatic Center in Pleasanton for the SCY Championship meet, WCM stepped up and agreed to host at Soda Aquatic Center on the Weekend of April 6 – 8, 2018. Their bid proposal was accepted on January 10, 2018. These dates have been added to our 2018 Schedule page.

Event bids needing approval at the January 17, 2018 meeting:

Event Bid (type)	Bid Received Date	Host	Location	1 st Choice Dates	2 nd Choice Dates	Comment
PacMasters Championship (LCM)	Jan 9, 2018	Quicksilver Masters	Gunderson HS, San Jose	Fri 6/29 – Sun 7/1	none	SMM was going to host, but had to cancel on 12/13/2017

I recommend accepting QSS’s dates.

Hospitality—Marcia Benjamin, no report

Pool Meet Committee—John Morales, report

1. Walnut Creek Masters will host the 2018 SCY Championships on April 6, 7, and 8, at the Soda Pool at Campolindo HS. The pool committee agreed to provide a \$6,000 stipend to assist in the securing of outside timing help, to insure there are at least 2 timers per lane.
2. Quicksilver Masters will be hosting the 2018 LCM Champs at Gunderson High School in San Jose, on June 29, 30, and July1.
3. The first pool meet of the PacMasters schedule is being hosted by Santa Rosa Masters at the indoor Santa Rosa JC Quinn Aquatic Center on January 20th.

Meet Operations—Peter Guadagni, no report

Officials—Mike Abegg, report

Several new USMS-certified officials worked the Alan Liu meet in September. USMS Stroke & Turn and Starter training opportunities will be available the USF (2/3), Rinconada (3/10), and Cal (3/25) meets. Individuals interested in training at other meets should contact Mike Abegg (officials@pacificmasters.org) to discuss the possibility.

Meet referees have been secured for all LMSC meets through the end of March. Additional certified officials are welcome at any and all meets.

The USMS Officials Committee expects to publish USMS Referee Certification requirements in February. Mike will provide information for the update shortly thereafter for those interested in obtaining this certification.

Open Water Committee—Phyllis Quinn, no report

Communications and Technology—Bob Anderson, report

Bob Anderson, Caroline Lambert, and Bob Upshaw are working on improving the way Pacific Masters records are discovered, stored, and displayed. The project involves automatic discovery of new individual record swims, with addition to the Pacific Masters website database shortly after the swims reach the USMS database. The individual records have been cleaned up to correct name misspellings, and the main storage of both individual and relay records will be moved from the HyTek database to our own servers. A later phase of the project will include clean-up of relay records. This project has been undertaken as the current process involves quite a few manual steps, leading to a fair amount of labor and inaccuracies. Going forward we will keep all record swims so the progression of a particular record will be available to be seen. This automation will also reduce latency and increase accuracy in awarding points for Pacific records in our Age Group Standings.

Update—Chris Ottati, report

Since our November meeting three e-newsletters have been sent; Nov. 13, Dec. 11, and Jan. 8. The newsletter was received by approximately 24,000 swimming enthusiasts at an open rate averaging 23%. Our Editor for those first two Updates was Carol Nip/Jeremy Cohen and our Editor for the third was Linda Shoenberger. Linda S. will edit the next January UPDATE and Carol/Jeremy will edit the February Update. The Update is supervised by Bob Anderson, VP Communications and Technology.

Website—Caroline Lambert, no report

Clubs and Coaches—Stu and Mary Kahn, report

Hello Pacific Masters Board! It's great to be back again and we're excited about the next two years. We're looking forward to being a part of such an energetic, visionary group.

As we noted in our candidate statements from November, we have three primary goals for the year, and one other secondary goal. First and foremost, we see our role as primary liaisons from the LMSC to current, and new, clubs and coaches by providing necessary updates and connections, as well as links to much-needed resources

2017 Goals

- 1) Survey clubs on current hiring practices, and employee wage/benefit packages. Both new and established clubs have already contacted us looking for direction and answers on how to hire and retain new coaches. A broad-based survey can provide valuable information to these and other relevant questions. We'll work with the LMSC Admin to update and improve the club database, and use that information to maintain current and constant contacts.
- 2) Outreach and connect to LMSC unattached swimmers. Nearly 10% of the Pacific Masters membership identifies as unattached. We want to provide guidance to resources in areas they may be missing such as; training, technique, dryland exercise, nutrition and starting or growing a USMS club.
- 3) Offer 6-8 stroke technique clinics. Just a few years ago (2012 through 2015) it was demonstrated that a huge demand existed in our LMSC for local swim clinics. Cokie Lepinski, and others, offered over 20 clinics that were attended by nearly 500 swimmers. Using our available meeting room and pool space, we'll use Davis as the hub for these type stroke, starts and turn clinics.
- 4) Survey coaches for their priorities in educating, supporting and , if needed, mentoring within the LMSC. We'll continue to update and improve the coach's database, and use that information to maintain current and constant contacts.

Ad Hoc Committees—no report

Old Business—

SSL lives, Karen Harris/ Chris Ottati *

A sub-committee of Karen Harris, Kerry O'Brien, and Nancy Ridout was formed. Chris sent Brandon Franklin a list of concerns. As of agenda publication Chris has not heard back from Brandon.

Bridge to masters, Karen Harris

New Business— ALTS program, Karen Harris *

Club news—no report