



April 19, 2023; Log in 7:00 p.m.

Zoom ID: 883 864 6002 password: PacMasters

**AGENDA** \*Discussion Item

- I. **Call to Order & Introductions**
- II. **Approval of March meeting minutes (separate attachment)**
- III. **Reports**

**Executive Committee**

- Chair**—Phyllis Quinn, report
- Treasurer**— Laura Shope, reports attached
- Past Chair** – John King, no report
- Secretary**—Ian King, report attached
- Office Administrator**—Chris Ottati, report
- Schedule**—Steve Cutting, report
- Pool Meet Committee**—Matt Roper, report \*
- Meet Operations**—Ahren Lehnert, report
- Officials**— Mike Abegg, report
- Open Water Committee**—Ali Hall, report \*
- Communications and Technology**—Michael Moore, report
  - Update**—Chris Ottati, report
  - Website**—Dan Wegner, report
- Clubs and Coaches**—Carol Nip, no report
- Ad Hoc Committees**—reports
- Old Business** – no report
- New Business** – no report
- Club News** – no report
- Policy Updates** – no report

**2023 MEETING DATES:** all dates are tentative: May 17, June 21, July 19, August 16, September 20, October 18, November Annual Meeting - TBD

*Working Calendar for April: Request and accept nominations for Convention Delegates; Brainstorm USMS Rules/Legislation changes;*

*Working Calendar for May: Elect/Register Convention Delegates and reserve accommodations; review USMS Rules/Legislation; Year-end PacMaster financial report to USMS; Form CT-2 Calif. Periodic Report; Form 990 FED; Form 199 Cal; Coach Appreciation week first week of May.*

*Working Calendar for June: Adopt and forward USMS Rules & Legislation proposals; prepare bid packet for 2024 event calendar, distribute by mid-July; forward Coach of the Year (Kerry O'Brien Award) nomination to USMS.*

## April meeting reports – 04/19/2023 Officer and Committee Reports

**Meeting policy:** Please provide text to Chris, prior to the meeting, of any items on which you would like the Committee to vote. Re-established 1/18/2012.

### Executive Committee

**Chair**—Phyllis Quinn, report

I would like to ask for a moment of silence for Bill Grohe. He was a long-time member of USF swimming. Bill loved swimming as his family felt it helped keep him going. Thank you to all the people at the swim meet who assisted.

I want my report to be one of gratitude.

Thank you to all the swimmers, volunteers and officials that help make our events run and fun. Thank you to Carol Nip and her subcommittee for review and selection of the Coach of the Year. Thank you to Matt Roper, Ali and the subcommittee for Age group and overall swimmers of the year's selections.

Thanks again to Matt for helping give out the Certificates to all our award winners.

Thank you to all the subcommittees of the Board: Marketing and membership, Diversity and Inclusion, and Adult learn to swim. All these volunteers really contribute to our organization.

**Treasurer**—Laura Shope, financial reports attached

March and April financial reports to be approved.

**Past Chair**—John King, no report

**Secretary**—Ian King, report attached

**Office Administrator**—Chris Ottati, report

Registration: 8,087 members; 114 clubs; 505 self-identified coaches have registered for Pacific Masters as of 04/18/23. In 2022, we had 8,163 members; 112 clubs; 781 self-identified coaches.

Meet update: The Sacramento Pentathlon and the SCY Championships are completed.

2023 USMS Annual Meeting: We have been accepting names of those who have an interest in being a delegate at the 2023 USMS Annual Meeting. This will again be hybrid (virtual and in-person) and held in Houston, TX September 8 – 10. Currently, I have 13 interested Pacific Delegates. I have not heard from many of you that are usually interested. **IF YOU WANT TO BE CONSIDERED FOR OUR 2023 DELEGATION – LET ME KNOW** asap. Pacific will be entitled to 21 elected delegates, so we have available slots for qualified delegates. We will vote on our slate of delegates in our May meeting. In addition to these elected delegates, we have 14 (again, if I'm counting correctly!) additional delegates by virtue of their position within USMS (Peter, John,

Chris Campbell, Ian, Nancy, Teddy, Marcia, Phyllis, Ali, Lorena, David Benjamin, David Brancamp, Juliet, Mike Abegg).

UPDATE editors: We really, really need to recruit some new editors! Do you have a teammate that would be a good fit?

Swim Team night at the A's: I've been contacted by the Oakland A's about SWIM TEAM NIGHT at the A's. It will be Tuesday, June 14 at 6:40 vs Tampa Bay Rays. Let me know if you have a group that is interested and I'll put you in contact.

### Schedule—Steve Cutting, report

Calendar event changes since the March meeting:

- Added QuickSilver Fast and Free LCM Meet, Sat. June 17, 2023
- Date change for the Del Valle Open Water Festival swims from June 10 & 11 to August 26 & 27 (due to the high water infrastructure damage sustained this past winter)

### Pool Meet Committee—Matt Roper, report \*

Report:

- The Pacific Masters SCY Championships was held Apr 14th-16th in Morgan Hill. A huge thank you to Morgan Hill for hosting the meet!
  - 530 swimmers entered the meet (down ~2.6% from 2022's 544 swimmers)
- The "Laura Val Swimmer of the Year" (LVSOTY) recipients for 2022 were announced at the meet. Congratulations to **Alison Zamanian**, **Paul Frentsos**, and **Richard Burns** as the winners for 2022!

Amendment Proposals: \*

- Pacific Masters' overall top swimmer awards for both male and female competition are currently called the "Laura Val Swimmer of the Year" (LVSOTY) awards. In recognition of Rich Burns' long-standing excellence at both pool and open water competition, and to celebrate his 10th win of the LVSOTY award this year, the swimmer of the year committee proposes that the male half of the LVSOTY award be renamed as the "Richard Burns Swimmer of the Year" award (RBSOTY) starting with the 2023 award that will be announced in 2024. Rich will be added as a member of the LVSOTY/RBSOTY selection committee going forward; as a member of that committee, he will no longer be eligible to win the award in the future. The specific amendments to the Pacific Masters Administrative Handbook are as follows:
  - Amend rule 101.8.1.A by rewriting the final sentence as: *"Additionally, the most outstanding male and female recipients of the Age Group Swimmer of the Year awards will receive further recognition; the top female recipient(s) will be announced as the "Laura Val Swimmer of the Year" and top male recipient(s) will be announced as the "Richard Burns Swimmer of the Year."*
  - Amend rule 101.8.1.B by rewriting the beginning as *"The Age Group Swimmers of the Year, Laura Val Swimmers of the Year, and Richard Burns Swimmers of the Year will fall under..."*
- Some additional amendments are proposed to align the handbook text with the actual procedures we have been following in recent years:
  - Amend rule 101.8.1.B.(3) to replace *"swum in at least two..."* with *"swum in at least three..."*

- This matches the requirement already documented in the "Eligibility" section of <https://www.pacificmasters.org/page.cfm?pagetitle=Swimmer+of+the+Year+Rankings>.
- Replace rule 101.8.1.C.(2) with the text *"Recipients of the Laura Val Swimmer of the Year and Richard Burns Swimmer of the Year awards shall be selected by a subcommittee. The selection subcommittee is composed of the VP of Pool Meets, the VP of Open Water, Laura Val, Richard Burns, one past recipient of these awards, and one additional volunteer. If any of these committee members is unavailable, they may delegate their committee spot to a substitute. Members of the selection committee are ineligible to win the award themselves."*
  - Justification: This is the procedure we've already been following for quite a while, and what is laid out  
  
<https://www.pacificmasters.org/page.cfm?pagetitle=Swimmer+of+the+Year+Rankings>; only the addition of Rich is new.
- Amend rule 101.8.1.C.(3) so that it reads *"The awards for a calendar year will be presented at the Pacific Masters Swimming short course yards championship the following year."*
  - Justification: There's been a lot of confusion based on the fact that the awards for a specific year are handed out the following year (e.g., we just gave out the 2022 awards at our 2023 championships). This will help clarify that.

Discussion regarding timing chair assignments for the Championship meets. \*

#### **Meet Operations**—Ahren Lehnert, report

1. Sanctioning for Fastest Pull for Sebastopol is almost complete.
2. The Miwok Aquatic Center is too short for pads and automatic timing for SCY. We need to keep this in mind for any SCY meets which may be scheduled there.

#### **Officials**— Mike Abegg, report

1. This is my last meeting as Officials Coordinator. I have given a recommendation for a successor to Phyllis and she will announce an appointment in due time. Thanks, all of you, for so many years of success in our officials' program. And I'm not really going anywhere.
2. Next upcoming meet is a (still tentative) LCM meet in San Jose on June 17th. Any officials are invited to participate, please contact me as the meet referee has not been finalized yet.
3. Several Pacific officials will participate at USMS Spring Nationals in Irvine and look forward to seeing any and all of our swimmers have success!

#### **Open Water Committee**—Ali Hall, report

Rebecca Friedlander, Sue Free, Karen Charney, Kim Elsbach, David Spitzler, Dave Brancamp, Ali Hall

1. The OWC continues to meet with email exchanges

2. Event evaluators identified for the following:
  - Berryessa: Kim Elsbach
  - Del Valle (two days): Rebecca Friedlander and Eric Hatch
  - Santa Cruz: Kim Elsbach
  - Donner: David Spitzler
  - Keller Cove: TBD
3. Eight Bridges Virtual Event 2023
  - Event Director: Rebecca Friedlander
  - Event dates: June 1-September 30
  - Proposal to Pac Masters pending
4. New or Returning Events/Support
  - Outreach to Whiskeytown made
  - Outreach to Lake Natoma continues
5. Website recommendations: David S. and Rebecca are in active exchanges with web folk for structural and content enhancement. More to follow.
6. The OWC recommended offering virtual badges for those who complete a specific number of cumulative swims since 2021. We're sorting what that motivational number might be, and our aim is to encourage participation without regard to speed, results place or points. We would seek to have graphic designer Zina Deretsky (South End member) create these badges.

#### Eight Bridges Proposal \*

Rebecca Friedlander in lieu of Ali Hall, see attached proposal

#### **Communications and Technology**— Michael Moore, report

The Update for the weeks of April 17 and May first will be sent out on Monday/Tuesday instead of Monday Morning. This will allow us to better write about two major SCY meets: The Pacific Masters Championships that were held in Morgan Hill and the USMS National Championships that will be held in Irvine, California.

#### Website:

We continue to update the Pacific Masters website. If there are any pages that you would like to see updated and improved, please let us know.

Google analytics VGA4 has been implemented. With this service we can track how users view the Pacific Masters website, which pages are most viewed and how users have accessed our website.

#### **Update**—Chris Ottati, report

Since our March 15 meeting three e-newsletters have been sent; March 20, April 3 and April 17/18. The newsletters were received by approximately 14,800 swimming enthusiasts. The editor for March 20 and April 3 was Linda Hepworth and the editor for April 17/18 was Missy Hunter. The May 1 editor will be Missy Hunter. Please note we only have 2 active editors right now (with 2 more helping to edit/review in the background). Please, please, please, reach out to those you think would be a good fit on this incredible team of volunteers. The UPDATE is supervised by Michael Moore, VP Communications and Technology.

**Website**—Dan Wegner, report

Past Month

Redesigned Adult Learn to Swim Pages  
Installed the new Google Analytics GA4  
Cleaned up the Development Server

Upcoming

Create form for submitting Articles  
Create form for uploading meeting Agendas and Minutes  
Create new display of archived Articles

**Clubs and Coaches**—Carol Nip, no report

**Ad Hoc Committees** — reports

USMS ALTS – Kim Elsbach, report

1. Reminder: ALTS Instructor Certification Course, May 21, 2023. Fresno High School. Cost is \$250 and certification is for life. This is the last opportunity to be certified in Pac Masters for at least 2 years. We need students!

- To register: <https://www.clubassistant.com/club/clinics/reserve.cfm?c=1758&cid=9495>

- Four Scholarships for the course have already been awarded: Jennifer Phalen, Davis Aquatic Masters; Kris Berglund, South End Rowing Club; Rithika Medari, Davis Aquatic Masters; and Paul Young, El Cerrito Aquatic Masters.

2. Newest ALTS Committee Member: Shari Cruse, Marin Aquatic Masters

3. List of new ALTS Mentors:

Carol Nip, Albany Armada Masters

Nikki Martin, Get Fit Masters Davis

Kim Elsbach, Get Fit Masters Davis

Joe Dowd, Sierra Marlins Masters

Natalie Clark, Fresno Area Manatee Masters

Shari Cruse, Marin Aquatic Masters

Margaret McNamara, Temescal Aquatic Masters

Veronique Borges, South End Rowing Club

Merrie Walts, Santa Rosa Masters

Donita Flecker, Sebastopol Masters Aquatic Club

Erik Hektner, Sebastopol Masters Aquatic Club

Mark Frazier, Vacaville Swim Club

Susan Collins, Walnut Creek Masters

USMS LMSC Development – Ian King/Karen Harris, no report

USMS Rules – David Benjamin, no report

USMS Legislation - Teddy Palmer & Marcia Benjamin, no report

Diversity and Inclusion – Vicki Shu, no report

Members: Ahren Lehnert, Amos Chan, Paul Frentsos, Steve Terusaki, Shari Cruse, Vicki Shu

Marketing and Membership – Michael Moore, report

See attachment

Annual Celebration and Meeting – Teddy Palmer, no report

Members: Teddy Palmer, Nancy Ridout, Rich Burns, Annette Coholan, Maggie Tevis, Susan Collins, Lorena Sims, Phyllis Quinn, Chris Ottati

**New Business**— no report

**Club news**— no reports

**Policy Updates** – no report



# PACIFIC MASTERS SWIMMING

*"Swimming for Life"*

Pacific Masters Monthly Meeting

Date: March 15, 2023 (Zoom Call)

Call to Order: Phyllis Quinn, Chair, called the meeting to order at 7:00pm

## **I. APPROVAL OF MINUTES & AGENDA**

- January Meeting Minutes: Approved
- February Agenda: Approved

## **II. OFFICERS' REPORTS**

**Chair – Phyllis Quinn**, see meeting agenda for report

**Treasurer – Laura Shope**, see meeting agenda for report

- March financials not accepted at this time (Laura unable to attend call)

**Past Chairman– John King**, no report

**Secretary – Ian King**, see meeting agenda for report

### **Officer and Committee Reports**

**Office Administrator/Registration/Top Ten and Records – Chris Ottati**, see meeting agenda for report

**Schedule – Steve Cutting**, no report

- The Del Valle Open Water Festival currently on the schedule for June 10-11 will most likely get rescheduled due to facilities having major flood damage

**Pool Committee, Chair-Matt Roper**, see meeting agenda for report

**Meet Operations – Ahren Lehnert**, see meeting agenda for report

- discussion on how to improve the sanction of pool meets and what information is published on the website

**Officials – Mike Abegg**, no report

- Officials needed for SCY meet at Morgan Hill

**Open Water Committee, Chair-Ali Hall**, see meeting agenda for report

**Communications and Technology – Michael Moore**, see meeting agenda for report

- Update editors need, please reach out to your teammates

**Update – Chris Ottati**, see meeting agenda for report

**Website – Dan Wegner**, see meeting agenda for report

**Clubs and Coaches – Carol Nip**, see meeting agenda for report

**2023 Meeting Dates (all dates are tentative):** April 19, May 17, June 20, July 19, August 16, September 20, October 18, November Annual Meeting - TBD





**Ad Hoc Committees**

**ALTS – Kim Elsbach**, see meeting agenda for report

**LMSC Development Committee – Karen Harris/Ian King**, no report

**USMS Rules – David Benjamin**, see meeting agenda for report

- Breaststroke changes:
  - There is no longer a requirement for the arms to move in the same horizontal plane during the breaststroke (arms must still move in a simultaneous fashion)
  - There is no longer a requirement for the legs to move in the same horizontal plane during the breaststroke (legs must still move in a simultaneous fashion)
- Backstroke change:
  - There is no longer a requirement for the swimmer to have some part of the body above the water when finishing (swimmer must still finish on the back)

**LMSC Legislation – Teddy Palmer & Marcia Benjamin**, see meeting agenda for report

**Diversity & Inclusion – Vicki Shu**, see meeting agenda for report

**Marketing and Membership – Michael Moore**, see meeting agenda for report

**Annual Celebration and Meeting – Teddy Palmer**, see meeting agenda for report

- Annual meeting will most likely be in person this year
- Most likely date is Sunday, November 12<sup>th</sup>
- 3 potential venues are being explored

**III. OLD BUSINESS**

- No report

**IV. NEW BUSINESS**

- No report

**V. CLUB ANNOUNCEMENTS**

- No report

**VI. POLICY UPDATES**

- No report

**VII. ADJOURNMENT**

- Meeting adjourned at 8pm

**ATTENDEES**

Phyllis Quinn, Chris Ottati, Ian King, Carol Nip, Matt Roper, Vicki Shu, Steve Cutting, John King, Marcia Benjamin, Rich Burns, Matt Zachan, Ahren Lehnert, Kim Elsbach, Joel Wilson, Donita Flecker, Dan Wegner, Connie Tong, Michael Moore, Teddy Palmer, Mike Abegg, Ken Halbrecht, Cynthia Hertzler, David Spitzler, Chad Holbrook, Chris Wagner, Rithka Medari, Dave Wierdsma, Jan Frydendahl, Linda Hepworth, David Benjamin, Shari Cruse, & Ian Powell

Respectively submitted,

Ian King

**2023 Meeting Dates (all dates are tentative):** April 19, May 17, June 20, July 19, August 16, September 20, October 18, November Annual Meeting - TBD

# Pacific Local Masters Swimming Committee

## Statement of Financial Position

As of April 17, 2023

	Total			
	As of Apr 17, 2023	As of Apr 17, 2022 (PY)	Change	% Change
<b>ASSETS</b>				
<b>Current Assets</b>				
<b>Bank Accounts</b>				
<b>1000000 Cash</b>				
1000100 Wells Fargo Checking Account	125,968	113,739	12,229	10.75%
1000200 Wells Fargo Savings Account	87,781	287,042	-199,260	-69.42%
1000300 Wells Fargo CD	201,972		201,972	
<b>Total 1000000 Cash</b>	<b>\$ 415,721</b>	<b>\$ 400,781</b>	<b>\$ 14,940</b>	<b>3.73%</b>
<b>Total Bank Accounts</b>	<b>\$ 415,721</b>	<b>\$ 400,781</b>	<b>\$ 14,940</b>	<b>3.73%</b>
<b>Other Current Assets</b>				
<b>Other Current Assets</b>				
Prepaid Expenses	421		421	
<b>Total Other Current Assets</b>	<b>\$ 421</b>		<b>\$ 421</b>	
<b>Total Current Assets</b>	<b>\$ 416,142</b>	<b>\$ 400,781</b>	<b>\$ 15,361</b>	<b>3.83%</b>
<b>TOTAL ASSETS</b>	<b>\$ 416,142</b>	<b>\$ 400,781</b>	<b>\$ 15,361</b>	<b>3.83%</b>
<b>LIABILITIES AND EQUITY</b>				
<b>Liabilities</b>				
<b>Current Liabilities</b>				
<b>Other Current Liabilities</b>				
<b>2000500 Payroll Liabilities</b>				
2000505 CA PIT / SDI				
2000506 CA SUI / ETT	259	322	-63	-19.57%
2000510 Federal Taxes (941/944)	613	613		
<b>Total 2000500 Payroll Liabilities</b>	<b>\$ 872</b>	<b>\$ 935</b>	<b>-\$ 63</b>	<b>-6.74%</b>
2000550 Direct Deposit Payable				
<b>Total Other Current Liabilities</b>	<b>\$ 872</b>	<b>\$ 935</b>	<b>-\$ 63</b>	<b>-6.74%</b>
<b>Total Current Liabilities</b>	<b>\$ 872</b>	<b>\$ 935</b>	<b>-\$ 63</b>	<b>-6.74%</b>
<b>Total Liabilities</b>	<b>\$ 872</b>	<b>\$ 935</b>	<b>-\$ 63</b>	<b>-6.74%</b>
<b>Equity</b>				
3000000 Opening Balance Equity	14,989	14,989		
3900000 Retained Earnings	341,807	354,023	-12,216	-3.45%
Net Revenue	58,474	30,834	27,640	89.64%
<b>Total Equity</b>	<b>\$ 415,270</b>	<b>\$ 399,846</b>	<b>\$ 15,424</b>	<b>3.86%</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 416,142</b>	<b>\$ 400,781</b>	<b>\$ 15,361</b>	<b>3.83%</b>

# Pacific Local Masters Swimming Committee

## Budget vs. Actuals: FY 2023 - FY23 P&L

January - December 2023

	Total			
	Actual	Budget	Remaining	% Remaining
Revenue				
<b>4000000 INCOME</b>			0	
<b>4010000 Registration</b>			0	
4011000 Membership Dues	77,024	141,750	64,727	45.66%
4012000 Clubs Registration	84	1,590	1,506	94.72%
4014000 PacMasters Donations	2,885	3,500	615	17.57%
<b>Total 4010000 Registration</b>	<b>\$ 79,993</b>	<b>\$ 146,840</b>	<b>\$ 66,848</b>	<b>45.52%</b>
<b>4020000 Event Fee Income</b>			0	
4020200 Open Water Sanction Fees		7,000	7,000	100.00%
4020300 Meet Management Services		9,600	9,600	100.00%
4020400 Sanction Bond Deposits		300	300	100.00%
<b>Total 4020000 Event Fee Income</b>	<b>\$ 0</b>	<b>\$ 16,900</b>	<b>\$ 16,900</b>	<b>100.00%</b>
<b>4070000 Other Income</b>			0	
4070100 Clinic Revenue		2,500	2,500	100.00%
4070500 PacMasters Meet	2,739	5,200	2,461	47.32%
<b>Total 4070000 Other Income</b>	<b>\$ 2,739</b>	<b>\$ 7,700</b>	<b>\$ 4,961</b>	<b>64.42%</b>
<b>4090000 Bank Interest</b>	2,026	20	-2,006	-10030.60%
<b>Total 4000000 INCOME</b>	<b>\$ 84,758</b>	<b>\$ 171,460</b>	<b>\$ 86,702</b>	<b>50.57%</b>
<b>Total Revenue</b>	<b>\$ 84,758</b>	<b>\$ 171,460</b>	<b>\$ 86,702</b>	<b>50.57%</b>
<b>Gross Profit</b>	<b>\$ 84,758</b>	<b>\$ 171,460</b>	<b>\$ 86,702</b>	<b>50.57%</b>

NOTES

1

Expenditures

<b>6000000 EXPENSE</b>			0	
<b>6100000 Office and Administrative</b>			0	
6100110 Supplies	93	2,000	1,907	95.33%
6100120 Postage		250	250	100.00%
6100130 Printing		250	250	100.00%
6100300 Telephone	239	700	461	65.87%
6100400 Rule Books	74	100	26	26.00%
6100450 File Storage	933	3,900	2,967	76.08%
6101200 Office Travel/Training/Entertainment		50	50	100.00%
6101900 Office Administrator	7,132	32,000	24,868	77.71%
61019010 Payroll Taxes	805	3,600	2,795	77.65%
61019020 Workers Compensation	544	600	56	9.33%
6102100 Renewal Notices		100	100	100.00%
6109000 Misc. Office Expenses	150	500	350	70.00%
<b>Total 6100000 Office and Administrative</b>	<b>\$ 9,970</b>	<b>\$ 44,050</b>	<b>\$ 34,080</b>	<b>77.37%</b>
<b>6200000 Executive Committees</b>			0	
<b>6210000 Chairman</b>			0	
6210110 Chair Office/General Admin. Expenses		100	100	100.00%
6210200 Chair Travel/Entertainment		2,000	2,000	100.00%
6210300 Diversity and Inclusion		500	500	100.00%
<b>Total 6210000 Chairman</b>	<b>\$ 0</b>	<b>\$ 2,600</b>	<b>\$ 2,600</b>	<b>100.00%</b>
<b>6220000 Treasurer</b>			0	
6220110 Acctg Online Services		750	750	100.00%
6220120 Filing Fees		10	10	100.00%
<b>Total 6220000 Treasurer</b>	<b>\$ 0</b>	<b>\$ 760</b>	<b>\$ 760</b>	<b>100.00%</b>
<b>6230000 Secretary</b>		25	25	100.00%
<b>6240000 Awards</b>			0	
6240100 Swimmer of the Year	5,775	9,000	3,225	35.83%
6240130 Service/Achievement		1,500	1,500	100.00%
6240160 Coach of the year	150	300	150	50.00%
<b>Total 6240000 Awards</b>	<b>\$ 5,925</b>	<b>\$ 10,800</b>	<b>\$ 4,875</b>	<b>45.14%</b>
<b>6260000 Scheduling</b>	900	900	0	0.00%
<b>Total 6200000 Executive Committees</b>	<b>\$ 6,825</b>	<b>\$ 15,085</b>	<b>\$ 8,260</b>	<b>54.76%</b>

2

3

<b>6300000 Pool Meets</b>				0	
<b>6310000 Sanction/Meet Operations</b>				0	
6310100 USMS Pool Sanction Fees	450	1,000	550	55.00%	
6310399 Contract Service for HyTek		12,000	12,000	100.00%	
6310400 Pools/Meet Sanction (Bond) Refund		300	300	100.00%	
6310500 PacMasters Meets	1,611	5,200	3,589	69.03%	1
6310650 Pool Meet Bonuses	950	2,500	1,550	62.00%	
6310700 Championship Meet Awards		6,000	6,000	100.00%	
6310750 Championship Meet Incentive		5,500	5,500	100.00%	
6310900 Meet Equipment	12	4,000	3,988	99.70%	
6310950 Pool Rental Subsidies		6,500	6,500	100.00%	
6310999 Championship Officials stipend		7,000	7,000	100.00%	
<b>Total 6310000 Sanction/Meet Operations</b>	<b>\$ 3,023</b>	<b>\$ 50,000</b>	<b>\$ 46,977</b>	<b>93.95%</b>	
<b>6320000 Officials</b>				0	
6320200 Officials Travel to Nationals		1,000	1,000	100.00%	
6320250 Officials Local Travel Reimbursement		4,000	4,000	100.00%	
6320900 Officials Clothing		500	500	100.00%	
<b>Total 6320000 Officials</b>	<b>\$ 0</b>	<b>\$ 5,500</b>	<b>\$ 5,500</b>	<b>100.00%</b>	
<b>Total 6300000 Pool Meets</b>	<b>\$ 3,023</b>	<b>\$ 55,500</b>	<b>\$ 52,477</b>	<b>94.55%</b>	
<b>6400000 Open Water Expenses</b>				0	
6400500 USMS OW Sanction Fees		7,000	7,000	100.00%	
6400950 Virtual Event Manager		500	500	100.00%	
6401200 Evaluator Travel Reimbursement		400	400	100.00%	
6401300 Safety Vehicle Subsidy		3,000	3,000	100.00%	
6401400 Open Water Points Awards	425	3,200	2,775	86.72%	
6401500 Trailer&Buoy Maint. & Equip. Purchase		800	800	100.00%	
6401550 Trailer Storage	210	900	690	76.67%	
6480000 VP Open Water Discretionary		500	500	100.00%	
<b>Total 6400000 Open Water Expenses</b>	<b>\$ 635</b>	<b>\$ 16,300</b>	<b>\$ 15,665</b>	<b>96.10%</b>	
<b>6500000 Communication &amp; Technology</b>				0	
<b>6510000 Publications - Electronic</b>				0	
6510100 Constant Contact		2,600	2,600	100.00%	
<b>Total 6510000 Publications - Electronic</b>	<b>\$ 0</b>	<b>\$ 2,600</b>	<b>\$ 2,600</b>	<b>100.00%</b>	
6520000 Web Site				0	

6520100 Web Internet Provider	285	1,220	935	76.65%
6520150 Software - Web Site		700	700	100.00%
6520599 Webmaster Contractor	3,011	7,000	3,989	56.98%
6520999 Other Web Contractors		2,500	2,500	100.00%
<b>Total 6520000 Web Site</b>	<b>\$ 3,296</b>	<b>\$ 11,420</b>	<b>\$ 8,124</b>	<b>71.14%</b>
6530000 Technology			0	
6530150 Software - Technology	120	500	380	76.02%
6530599 Contractors - Technology		1,000	1,000	100.00%
<b>Total 6530000 Technology</b>	<b>\$ 120</b>	<b>\$ 1,500</b>	<b>\$ 1,380</b>	<b>92.01%</b>
6540000 Marketing/Public Relation			0	
6540050 Marketing and Membership	252	12,000	11,748	97.90%
<b>Total 6540000 Marketing/Public Relation</b>	<b>\$ 252</b>	<b>\$ 12,000</b>	<b>\$ 11,748</b>	<b>97.90%</b>
6580000 VP Communication & Techn. Discretionary	64	500	436	87.22%
<b>Total 6500000 Communication &amp; Technology</b>	<b>\$ 3,731</b>	<b>\$ 28,020</b>	<b>\$ 24,289</b>	<b>86.68%</b>
6600000 Clubs and Coaches			0	
6600100 Coaches Scholarship		5,000	5,000	100.00%
6600200 Coaches Travel Reimbursement		3,700	3,700	100.00%
6600500 Coaches Clinic Facilities Rental		800	800	100.00%
6600550 Other Coaches Clinics Expense		1,000	1,000	100.00%
6600599 Coaches Clinic Stipends		2,500	2,500	100.00%
6610000 ALTS		1,000	1,000	100.00%
6680000 VP Club and Coaches Discretionary		500	500	100.00%
<b>Total 6600000 Clubs and Coaches</b>	<b>\$ 0</b>	<b>\$ 14,500</b>	<b>\$ 14,500</b>	<b>100.00%</b>
6700000 USMS Volunteer Meeting			0	
6700200 Delegates' Expense Reimbursement		15,000	15,000	100.00%
6700900 Other Volunteer Meeting Costs		1,000	1,000	100.00%
<b>Total 6700000 USMS Volunteer Meeting</b>	<b>\$ 0</b>	<b>\$ 16,000</b>	<b>\$ 16,000</b>	<b>100.00%</b>
6800000 Annual Meeting			0	
6800100 Annual Mtg. Room Rental		4,000	4,000	100.00%
6800300 Annual Mtg. Catering & Food Supplied		8,000	8,000	100.00%
6800400 Annual Mtg. Pool Rental		900	900	100.00%
6800900 Other Annual Meeting costs		250	250	100.00%
6800999 Annual Mtg. Speaker Fees		7,000	7,000	100.00%
<b>Total 6800000 Annual Meeting</b>	<b>\$ 0</b>	<b>\$ 20,150</b>	<b>\$ 20,150</b>	<b>100.00%</b>

6900000 USMS Dues				0	
6901100 PacMasters Scholarship and over 85	2,100	1,800		-300	-16.67%
Total 6900000 USMS Dues	<b>\$ 2,100</b>	<b>\$ 1,800</b>	<b>-\$</b>	<b>300</b>	<b>-16.67%</b>
6990000 Other Income/Expenses				0	
6990199 Relief Grants		30,000		30,000	100.00%
Total 6990000 Other Income/Expenses	<b>\$ 0</b>	<b>\$ 30,000</b>	<b>\$</b>	<b>30,000</b>	<b>100.00%</b>
Total 6000000 EXPENSE	<b>\$ 26,284</b>	<b>\$ 241,405</b>	<b>\$</b>	<b>215,121</b>	<b>89.11%</b>
Total Expenditures	<b>\$ 26,284</b>	<b>\$ 241,405</b>	<b>\$</b>	<b>215,121</b>	<b>89.11%</b>
Net Operating Revenue	<b>\$ 58,474</b>	<b>-\$ 69,945</b>	<b>-\$</b>	<b>128,419</b>	<b>183.60%</b>
Net Revenue	<b>\$ 58,474</b>	<b>-\$ 69,945</b>	<b>-\$</b>	<b>128,419</b>	<b>183.60%</b>

**NOTES:**

- 1. City Mile proceeds and expenses (so far)**
- 2. 2022 AGSOTY and LVSOTY gift cards**
- 3. 2023 COTY**

Monday, Apr 17, 2023 09:10:31 AM GMT-7 - Cash Basis

**Pacific Local Masters Swimming Committee**  
**Statement of Financial Position**  
As of March 10, 2023

	Total			
	As of Mar 10, 2023	As of Mar 10, 2022 (PY)	Change	% Change
<b>ASSETS</b>				
<b>Current Assets</b>				
<b>Bank Accounts</b>				
<b>1000000 Cash</b>				
1000100 Wells Fargo Checking Account	124,992	124,368	624	0.50%
1000200 Wells Fargo Savings Account	87,763	287,039	-199,277	-69.42%
1000300 Wells Fargo CD	201,465		201,465	
<b>Total 1000000 Cash</b>	<b>\$ 414,220</b>	<b>\$ 411,408</b>	<b>\$ 2,812</b>	<b>0.68%</b>
<b>Total Bank Accounts</b>	<b>\$ 414,220</b>	<b>\$ 411,408</b>	<b>\$ 2,812</b>	<b>0.68%</b>
<b>Other Current Assets</b>				
<b>Other Current Assets</b>				
Prepaid Expenses	540		540	
<b>Total Other Current Assets</b>	<b>\$ 540</b>		<b>\$ 540</b>	
<b>Total Current Assets</b>	<b>\$ 414,760</b>	<b>\$ 411,408</b>	<b>\$ 3,353</b>	<b>0.81%</b>
<b>TOTAL ASSETS</b>	<b>\$ 414,760</b>	<b>\$ 411,408</b>	<b>\$ 3,353</b>	<b>0.81%</b>
<b>LIABILITIES AND EQUITY</b>				
<b>Liabilities</b>				
<b>Current Liabilities</b>				
<b>Other Current Liabilities</b>				
<b>2000500 Payroll Liabilities</b>				
2000505 CA PIT / SDI				
2000506 CA SUI / ETT	169	196	-27	-13.55%
2000510 Federal Taxes (941/944)	1,139	613	527	85.94%
<b>Total 2000500 Payroll Liabilities</b>	<b>\$ 1,308</b>	<b>\$ 808</b>	<b>\$ 500</b>	<b>61.87%</b>
2000550 Direct Deposit Payable				
<b>Total Other Current Liabilities</b>	<b>\$ 1,308</b>	<b>\$ 808</b>	<b>\$ 500</b>	<b>61.87%</b>
<b>Total Current Liabilities</b>	<b>\$ 1,308</b>	<b>\$ 808</b>	<b>\$ 500</b>	<b>61.87%</b>
<b>Total Liabilities</b>	<b>\$ 1,308</b>	<b>\$ 808</b>	<b>\$ 500</b>	<b>61.87%</b>
<b>Equity</b>				
3000000 Opening Balance Equity	14,989	14,989		
3900000 Retained Earnings	341,807	354,023	-12,216	-3.45%
Net Revenue	56,656	41,588	15,069	36.23%
<b>Total Equity</b>	<b>\$ 413,452</b>	<b>\$ 410,600</b>	<b>\$ 2,853</b>	<b>0.69%</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 414,760</b>	<b>\$ 411,408</b>	<b>\$ 3,353</b>	<b>0.81%</b>



**Pacific Local Masters Swimming Committee**  
**Budget vs. Actuals: FY 2023 - FY23 P&L**

January - December 2023

	Total				NOTES
	Actual	Budget	Remaining	% Remaining	
<b>Revenue</b>					
<b>4000000 INCOME</b>					
<b>4010000 Registration</b>					
4011000 Membership Dues	65,657	141,750	76,093	53.68%	1
4012000 Clubs Registration	70	1,590	1,520	95.60%	
4014000 PacMasters Donations	2,695	3,500	805	23.00%	
<b>Total 4010000 Registration</b>	<b>\$ 68,422</b>	<b>\$ 146,840</b>	<b>\$ 78,418</b>	<b>53.40%</b>	
<b>4020000 Event Fee Income</b>					
4020200 Open Water Sanction Fees		7,000	7,000	100.00%	
4020300 Meet Management Services		9,600	9,600	100.00%	
4020400 Sanction Bond Deposits		300	300	100.00%	
<b>Total 4020000 Event Fee Income</b>		<b>\$ 16,900</b>	<b>\$ 16,900</b>	<b>100.00%</b>	
<b>4070000 Other Income</b>					
4070100 Clinic Revenue		2,500	2,500	100.00%	
4070500 PacMasters Meet	2,739	5,200	2,461	47.32%	2
<b>Total 4070000 Other Income</b>	<b>\$ 2,739</b>	<b>\$ 7,700</b>	<b>\$ 4,961</b>	<b>64.42%</b>	
<b>4090000 Bank Interest</b>	1,500	20	-1,480	-7401.90%	
<b>Total 4000000 INCOME</b>	<b>\$ 72,662</b>	<b>\$ 171,460</b>	<b>\$ 98,798</b>	<b>57.62%</b>	
<b>Total Revenue</b>	<b>\$ 72,662</b>	<b>\$ 171,460</b>	<b>\$ 98,798</b>	<b>57.62%</b>	
<b>Gross Profit</b>	<b>\$ 72,662</b>	<b>\$ 171,460</b>	<b>\$ 98,798</b>	<b>57.62%</b>	

Expenditures

6000000 EXPENSE

6100000 Office and Administrative

6100110 Supplies	23	2,000	1,977	98.85%
6100120 Postage		250	250	100.00%
6100130 Printing		250	250	100.00%
6100300 Telephone	119	700	581	83.00%
6100400 Rule Books	74	100	26	26.00%
6100450 File Storage	622	3,900	3,278	84.05%
6101200 Office Travel/Training/Entertainment		50	50	100.00%
6101900 Office Administrator	4,568	32,000	27,433	85.73%
61019010 Payroll Taxes	518	3,600	3,082	85.60%
61019020 Workers Compensation	544	600	56	9.33%
6102100 Renewal Notices		100	100	100.00%
6109000 Misc. Office Expenses	150	500	350	70.00%

Total 6100000 Office and Administrative      \$      6,618    \$      44,050    \$      37,432      84.98%

6200000 Executive Committees

6210000 Chairman

6210110 Chair Office/General Admin. Expenses		100	100	100.00%
6210200 Chair Travel/Entertainment		2,000	2,000	100.00%
6210300 Diversity and Inclusion		500	500	100.00%

Total 6210000 Chairman      \$      2,600    \$      2,600      100.00%

6220000 Treasurer

6220110 Acctg Online Services		750	750	100.00%
6220120 Filing Fees		10	10	100.00%

Total 6220000 Treasurer      \$      760    \$      760      100.00%

6230000 Secretary      25      25      100.00%

6240000 Awards

6240100 Swimmer of the Year	4,725	9,000	4,275	47.50%
6240130 Service/Achievement		1,500	1,500	100.00%
6240160 Coach of the year		300	300	100.00%

Total 6240000 Awards      \$      4,725    \$      10,800    \$      6,075      56.25%

6260000 Scheduling      900      900

Total 6200000 Executive Committees      \$      5,625    \$      15,085    \$      9,460      62.71%

3

**6300000 Pool Meets**

**6310000 Sanction/Meet Operations**

6310100 USMS Pool Sanction Fees	150	1,000	850	85.00%
6310399 Contract Service for HyTek		12,000	12,000	100.00%
6310400 Pools/Meet Sanction (Bond) Refund		300	300	100.00%
6310500 PacMasters Meets	975	5,200	4,225	81.25%
6310650 Pool Meet Bonuses	950	2,500	1,550	62.00%
6310700 Championship Meet Awards		6,000	6,000	100.00%
6310750 Championship Meet Incentive		5,500	5,500	100.00%
6310900 Meet Equipment	12	4,000	3,988	99.70%
6310950 Pool Rental Subsidies		6,500	6,500	100.00%
6310999 Championship Officials stipend		7,000	7,000	100.00%
<b>Total 6310000 Sanction/Meet Operations</b>	<b>\$ 2,087</b>	<b>\$ 50,000</b>	<b>\$ 47,913</b>	<b>95.83%</b>

2

**6320000 Officials**

6320200 Officials Travel to Nationals		1,000	1,000	100.00%
6320250 Officials Local Travel Reimbursement		4,000	4,000	100.00%
6320900 Officials Clothing		500	500	100.00%
<b>Total 6320000 Officials</b>		<b>\$ 5,500</b>	<b>\$ 5,500</b>	<b>100.00%</b>

**Total 6300000 Pool Meets**

<b>\$ 2,087</b>	<b>\$ 55,500</b>	<b>\$ 53,413</b>	<b>96.24%</b>
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**6400000 Open Water Expenses**

6400500 USMS OW Sanction Fees		7,000	7,000	100.00%
6400950 Virtual Event Manager		500	500	100.00%
6401200 Evaluator Travel Reimbursement		400	400	100.00%
6401300 Safety Vehicle Subsidy		3,000	3,000	100.00%
6401400 Open Water Points Awards	425	3,200	2,775	86.72%
6401500 Trailer&Buoy Maint. & Equip. Purchase		800	800	100.00%
6401550 Trailer Storage	140	900	760	84.44%
6480000 VP Open Water Discretionary		500	500	100.00%
<b>Total 6400000 Open Water Expenses</b>	<b>\$ 565</b>	<b>\$ 16,300</b>	<b>\$ 15,735</b>	<b>96.53%</b>

**6500000 Communication & Technology**

6510000 Publications - Electronic				
6510100 Constant Contact		2,600	2,600	100.00%
<b>Total 6510000 Publications - Electronic</b>		<b>\$ 2,600</b>	<b>\$ 2,600</b>	<b>100.00%</b>

**6520000 Web Site**

6520100 Web Internet Provider	277	1,220	943	77.31%
6520150 Software - Web Site		700	700	100.00%
6520599 Webmaster Contractor	770	7,000	6,230	89.00%
6520999 Other Web Contractors		2,500	2,500	100.00%
<b>Total 6520000 Web Site</b>	<b>\$ 1,047</b>	<b>\$ 11,420</b>	<b>\$ 10,373</b>	<b>90.83%</b>
<b>6530000 Technology</b>				
6530150 Software - Technology		500	500	100.00%
6530599 Contractors - Technology		1,000	1,000	100.00%
<b>Total 6530000 Technology</b>	<b>\$</b>	<b>\$ 1,500</b>	<b>\$ 1,500</b>	<b>100.00%</b>
<b>6540000 Marketing/Public Relation</b>				
6540050 Marketing and Membership		12,000	12,000	100.00%
<b>Total 6540000 Marketing/Public Relation</b>	<b>\$</b>	<b>\$ 12,000</b>	<b>\$ 12,000</b>	<b>100.00%</b>
<b>6580000 VP Communication &amp; Techn. Discretionary</b>	64	500	436	87.22%
<b>Total 6500000 Communication &amp; Technology</b>	<b>\$ 1,111</b>	<b>\$ 28,020</b>	<b>\$ 26,909</b>	<b>96.04%</b>
<b>6600000 Clubs and Coaches</b>				
6600100 Coaches Scholarship		5,000	5,000	100.00%
6600200 Coaches Travel Reimbursement		3,700	3,700	100.00%
6600500 Coaches Clinic Facilities Rental		800	800	100.00%
6600550 Other Coaches Clinics Expense		1,000	1,000	100.00%
6600599 Coaches Clinic Stipends		2,500	2,500	100.00%
6610000 ALTS		1,000	1,000	100.00%
6680000 VP Club and Coaches Discretionary		500	500	100.00%
<b>Total 6600000 Clubs and Coaches</b>	<b>\$</b>	<b>\$ 14,500</b>	<b>\$ 14,500</b>	<b>100.00%</b>
<b>6700000 USMS Volunteer Meeting</b>				
6700200 Delegates' Expense Reimbursement		15,000	15,000	100.00%
6700900 Other Volunteer Meeting Costs		1,000	1,000	100.00%
<b>Total 6700000 USMS Volunteer Meeting</b>	<b>\$</b>	<b>\$ 16,000</b>	<b>\$ 16,000</b>	<b>100.00%</b>
<b>6800000 Annual Meeting</b>				
6800100 Annual Mtg. Room Rental		4,000	4,000	100.00%
6800300 Annual Mtg. Catering & Food Supplied		8,000	8,000	100.00%
6800400 Annual Mtg. Pool Rental		900	900	100.00%
6800900 Other Annual Meeting costs		250	250	100.00%
6800999 Annual Mtg. Speaker Fees		7,000	7,000	100.00%
<b>Total 6800000 Annual Meeting</b>	<b>\$</b>	<b>\$ 20,150</b>	<b>\$ 20,150</b>	<b>100.00%</b>

6900000 USMS Dues							
6901100 PacMasters Scholarship and over 85		1,800		1,800	100.00%		
Total 6900000 USMS Dues	\$	1,800	\$	1,800	100.00%		
6990000 Other Income/Expenses							
6990199 Relief Grants		30,000		30,000	100.00%		
Total 6990000 Other Income/Expenses	\$	30,000	\$	30,000	100.00%		
Total 6000000 EXPENSE	\$	16,006	\$	241,405	\$	225,399	93.37%
Total Expenditures	\$	16,006	\$	241,405	\$	225,399	93.37%
Net Operating Revenue	\$	56,656	-\$	69,945	-\$	126,601	181.00%
Net Revenue	\$	56,656	-\$	69,945	-\$	126,601	181.00%

**NOTES:**

1. February membership \$ not included yet
2. City Mile proceeds and expenses (so far)
3. 2022 AGSOTY gift cards

Friday, Mar 10, 2023 10:03:43 AM GMT-8 - Cash Basis

The Marketing and Membership committee:

Phong Pham, the City College Aquatics Director, said he would bring a banner advertising Masters swimmers to the Community College swimming championships. The Marketing and Membership committee helped create the verbiage for the banner and Rich Burns had his graphic designer friend created the banner. It was displayed at the Pacific Masters SCY championships.



In late March, we did a survey of the ~3,900 of swimmers who were registered with Pacific Masters in 2022 but had not yet registered for 2023. There were 786 responses or just over 20%. Over all

Will reregister	43%
Not or undecided	57%

Reason for not renewing

Injured	11%
Moved out of area	15
Only registered to compete	13

There is a lot to mine out of the survey, and it will take time.

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Also, an analysis was done of the number of swimmers by sex and sent to members of the Executive and Marketing committees. We have seen the percentage of women members increase from 2019 to 2023 from 48.5% to 50.4%

Another finding was that swimmers who were registered in 2022 but had not registered in 2023 in the 18-29 age group is 60% If anyone would like the results of the analysis, please contact me.

## Open Water Committee Proposal to Pacific Masters Eight Bridges Virtual Event

1. Event Graphic Design by Zina Deretsky, professional graphic designer and South End member; paid in 2022, and can be levered for advertising and merchandise as we like:



### THE EIGHT BRIDGES & DISTANCES ARE:

Dumbarton to San Mateo 23.0 Miles  
San Mateo to Bay Bridge 16.4 Miles  
Bay Bridge to Golden Gate 6.2 Miles  
Golden Gate to Richmond-San Rafael 11.0 miles  
Richmond to Carquinez Straight 13.6 Miles  
Carquinez to Benicia 5.9 Miles  
Benicia to Antioch 19.9 Miles  
= Total Miles 96.0 (168,960 yards or 154,497 meters)

2. Event Coordinator, tentatively Rebecca Friedlander, budget: \$500 approved 2022 (seeking reapproval now)
3. Event proposed for June 1 through September 30, 2023
4. Tracking system to be built by Jeff Henderson from [www.resport.io](http://www.resport.io).
5. Jeff is the tracking designer for the Lake George Virtual Swim <https://lakegeorgeswim.com/virtual-swim/>
6. Jeff develops the mapping platform, and entrants then register for the event and they get their own unique link to log their workouts manually or via Strava. Each time they log a swim they are moved that corresponding distance.
7. The virtual event system can also show real-time leaderboards and a map of each participant's efforts over time, like so for this running event: <https://portal.texasdistancechallenge.com/distmap.jsp?en=5488886390194176>

8. Can be embedded into the Pacific Masters site, which would also attract general traffic. Here's an example of the February Fitness Challenge page, we could have something like this: <https://februaryfitnesschallenge.azurewebsites.net/>
9. Expenses requested from Pacific Masters for the tracking system are: \$50 for set up and \$2 for each entrant
  
10. Nominal entry fee for the virtual event: \$10
  
11. Propose this to be open to any swimmer, in Pacific Masters and beyond (like the February Fitness challenge and the Lake George event)
  
12. Consider offering tshirts for sale with an integrated ordering/shipping service; still collecting information about the value of this and possible pricing
  
13. Clubs and groups can be added, or we can just keep it to individual results.

**Bottom line:**

**Expenses requested to be approved here consist of:**

**\*\$50 for platform set up and \$2 per entrant projected**

**\*\$500 for event coordinator (reapproval from last year's authorization)**