



May 17, 2023; Log in 7:00 p.m.
Zoom ID: 883 864 6002 password: PacMasters

AGENDA *Discussion Item

- I. **Call to Order & Introductions**
- II. **Approval of April meeting minutes (separate attachment)**
- III. **Reports**
 - Executive Committee**
 - Chair**—Phyllis Quinn, report
 - Treasurer**— Laura Shope, reports attached
 - Past Chair** – John King, no report
 - Secretary**—Ian King, report attached
 - Office Administrator**—Chris Ottati, report, attachments*
 - Schedule**—Steve Cutting, report
 - Pool Meet Committee**—Matt Roper, no report
 - Meet Operations**—Ahren Lehnert, report
 - Officials**— no report
 - Open Water Committee**—Ali Hall, report
 - Communications and Technology**—Michael Moore, report, attachment
 - Update**—Chris Ottati, report
 - Website**—Dan Wegner, report
 - Clubs and Coaches**—Carol Nip, report
 - Ad Hoc Committees**—reports
 - Old Business** – no report
 - New Business** – no report
 - Club News** – report
 - Policy Updates** – no report

2023 MEETING DATES: all dates are tentative: June 21, July 19, August 16, September 20, October 18, November Annual Meeting - TBD

Working Calendar for May: Elect/Register Convention Delegates and reserve accommodations; review USMS Rules/Legislation; Year-end PacMaster financial report to USMS; Form CT-2 Calif. Periodic Report; Form 990 FED; Form 199 Cal; Coach Appreciation week first week of May.

Working Calendar for June: Adopt and forward USMS Rules & Legislation proposals; prepare bid packet for 2024 event calendar, distribute by mid-July; forward Coach of the Year (Kerry O'Brien Award) nomination to USMS.

Working Calendar for July: Distribute bid packet for 2024 events calendar; call for 2024 budget requests; call for proposals to change PacMasters by-laws

May meeting reports – 05/17/2023 Officer and Committee Reports

Meeting policy: *Please provide text to Chris, prior to the meeting, of any items on which you would like the Committee to vote. Re-established 1/18/2012.*

Executive Committee

Chair—Phyllis Quinn, report

I want to congratulate all the Pacific Masters swimmers who competed at the USMS Spring Nationals. There was a good showing from our teams. Thank you also to the coaches and officials from Pacific Masters who volunteered their time to help run this meet.

I would like to announce that David Benjamin has agreed to be the next Officials chair. David has experience with Pacific Swimming, High School and college meets. He has been an official at many Pacific Masters meets including the SCY, SCM and LCM championship meets. He has also served as a zone chair the General Chair of Pacific swimming. Welcome David and many thanks to Mike Abegg for serving in this role for several years.

We will be voting on the current slate of delegates for the USMS annual meeting. This meeting will be a hybrid of in person and virtual delegates. Chris Ottati will have the details in her report.

I want to take a moment to thank our Coaches. USMS observed a coach's appreciation week recently, but we should thank our coaches every day, at every practice and meet. I observed at Nationals what my coaches go through during a large, several days meet. Not only do they have to triple check relays, be ready to "pivot" at the last minute and deal with things that go wrong and ways to fix them, they swim with us, congratulate us and are there to help us shake off a bad swim. So thank you!!

A reminder to all since open water season is starting soon.

The Donner Lake swim registration opens on June 1. The Lake Berryessa swim is scheduled for June 3. The Swimsuit rule for open water has not changed. Yes, it is different than the suit rule for pool swimming. Femail Swimsuits with a tie in the back **ARE LEGAL**.

Chris Ottati will be working with our event host, especially at the championship events, to audit swimmer's entries and the club affiliation. We had a problem at the last championship meet with how swimmers may choose their team to compete with, which may not match their USMS registration. This especially causes problems with relays and team points. Chris is in contact with the USMS national office and with Club Assistant to help improve this entry process.

Treasurer—Laura Shope, financial reports attached

Past Chair—John King, no report

Secretary—Ian King, report attached

Office Administrator—Chris Ottati, report *

Registration: 8,332 members; 115 clubs; 508 self-identified coaches have registered for Pacific Masters as of 05/15/23. In 2022, we had 8,613 members; 114 clubs; 823 self-identified coaches.

North Natomas Pool: John King, Andy Brenan, and myself remeasured the North Natomas pool on 5/3. The remeasurement passed USMS standards and the pool is now in the USMS certified pools database! The times from the 3/26 Sacramento Pentathlon will now count toward Top 10. Please note that there was a caveat in the Meet Sheet letting swimmers know that the pool had yet to be certified. Many thanks to John for taking a big hunk out of a day to drive up and back to Sacramento with me.

2023 USMS Annual Meeting: * Pacific will be entitled to 22 elected delegates. I have attached a slate of 19 interested delegates on which we need to vote. The slate includes 5 first-time delegates. Per our bylaws, these delegates must provide a short paragraph about themselves. That is also attached. The executive committee has recommended this slate.

Proposal: I propose we vote to accept the 2023 slate of delegates for the USMS Annual Meeting.

In addition to our elected delegates, we have 14 (again, if I'm counting correctly!) additional delegates by virtue of their position within USMS (Peter, John, Chris Campbell, Ian, Nancy, Teddy, Marcia, Phyllis, Ali, Lorena, David Benjamin, David Brancamp, Juliet, Mike Abegg).

Please note we have 3 slots open for elected delegates. If you or someone you know is interested, please reach out to me ASAP.

UPDATE editors: We really, really need to recruit some new editors! Do you have a teammate that would be a good fit?

Swim Team night at the A's: I've been contacted by the Oakland A's about SWIM TEAM NIGHT at the A's. It will be Tuesday, June 14 at 6:40 vs Tampa Bay Rays. Let me know if you have a group that is interested and I'll put you in contact.

Handbook update: The Administrative Handbook changes that were approved at our April meeting have been made.

Club Affiliation at meets: It has been a long-time "feature" that swimmers have been able to randomly alter their club affiliation when they enter a meet in Club Assistant. Please note this DOES NOT change the swimmers club within the USMS database. When the results are loaded into the USMS database, these discrepancies are highlighted and must be resolved. Note that swimmers are not allowed to change clubs retroactively, so any relays that these swimmers are on get changed to exhibition, negating both points and Top 10 consideration. This caused a problem at our recent SCY Championships. Club Assistant and USMS have been discussing this and very recently Club Assistant made a change wherein swimmers who try to do this are shown a red warning note saying they must contact their LMSC

Membership Coordinator to make an official club transfer. PLEASE NOTE THAT PACIFIC MASTERS SWIMMERS MUST CONTACT EITHER USMS OR ME TO CHANGE CLUB AFFILIATION (outside of renewal). Pacific Masters no longer requires a form, just an email to me.

Additionally, meet directors need to be aware of this before a meet. There is a tool they can use within Club Assistant that will identify swimmers with mismatched club affiliations. These mismatches should be resolved by the meet directors BEFORE the meet; meet directors are welcome to reach out to me for help on this.

Schedule—Steve Cutting, report

2023 schedule development

Calendar event changes since the April meeting:

- Added Silver State LCM Meet, Sun. July 9, 2023

Event Bid (type)	Bid Received Date	Host	Location	1 st Choice 2023 Dates	2 nd Choice 2023 Dates	Contact	Comment
Silver State LCM Meet	Monday, April 17, 2023	Sierra Nevada Masters	Carson City, NV	Sun. July 9, 2023		Michael Moore 415 846 6431 michael@pacificmasters.org	1 st choice date added to calendar 04/22/2023

Pool Meet Committee—Matt Roper, no report

Meet Operations—Ahren Lehnert, report

1. The QuickSilver Fast and Free LCM meet is now live on the site.
2. Still working through the Silver State LCM meet scheduled for July 9th.

Officials— no report

Welcome David Benjamin!

Open Water Committee—Ali Hall, report

Rebecca Friedlander, Sue Free, Karen Charney, Kim Elsbach, David Spitzler, Dave Brancamp, Ali Hall

1. The OWC continues to meet with email exchanges
2. Event evaluators identified for the following:
 - Berryessa: Kim Elsbach
 - Del Valle (two days): Sarabeth Metzger
 - Santa Cruz: Kim Elsbach
 - Donner: David Spitzler
 - Keller Cove: TBD
3. Eight Bridges Virtual Event 2023
 - Event Director: Rebecca Friedlander
 - Event dates: June 1-September 30

- From Rebecca:
 - Advertising copy is about to go out to: Updates, multiple USA OW and Tri clubs, a few LMSCs (various personal contacts) and a few international swim + tri clubs (various personal contacts). It will also be posted on the USMS calendar, very likely beginning early next week...
 - Tracking site, map, registration all finished (and very cool! Here's the map link: <https://maps.resport.io/map.jsp?m=6212592271884288>). Links and QR code ready to go. We're offering solo swims (\$10) and relays (\$30/at least two people, up to four).
 - Bridges copy material will be finished this week; all copy will be submitted to Jeff Henderson
 - Jeff will register swimmers via his system. He will keep \$2/swimmer, plus credit card transaction fees. Remaining proceeds will be sent via one check from Jeff to Chris after the event concludes.
 - Store details (dates, cost, shirt colors) still to be finalized with deadline of May 17 from the store representative
4. The OWC recommended offering virtual badges for those who complete a specific number of cumulative swims since 2021. We're sorting what that motivational number might be, and our aim is to encourage participation without regard to speed, results place or points. We would seek to have graphic designer Zina Deretsky (South End member) create these badges.

Communications and Technology— Michael Moore, report, attachment

The website underwent a major change last October. We recently updated our Google analytics. In that report we have the number of page views on each page. I have attached a spreadsheet that has the latest numbers of Pages and screens. Seven of the top ten pages relate to competition. If you have any questions about the pages and page view, please do not hesitate to contact me.

Update—Chris Ottati, report

Since our April 19 meeting two e-newsletters have been sent; May 1/2 and May 15. The newsletters were received by approximately 15,000 swimming enthusiasts. The editor for May 1/2 was Missy Hunter and the editor for May 15 was Linda Hepworth. PLEASE NOTE WE ONLY HAVE 2 ACTIVE EDITORS RIGHT NOW (WITH 2 MORE HELPING TO EDIT/REVIEW IN THE BACKGROUND). PLEASE, PLEASE, PLEASE, REACH OUT TO THOSE YOU THINK WOULD BE A GOOD FIT ON THIS INCREDIBLE TEAM OF VOLUNTEERS. The UPDATE is supervised by Michael Moore, VP Communications and Technology.

Website—Dan Wegner, report

Past Month

- Created form for submitting Articles
- Created Flickr Album display

Upcoming

- Create form for uploading meeting Agendas and Minutes
- Create new display of archived Articles

Clubs and Coaches—Carol Nip, report

Coaches Committee Members: Marcia Benjamin, Shari Cruz, Carol Nip, Chris Wagner.

1. In-Person Clinics to Coaches. We are looking into the possibility of scheduling separate and individual clinics for each of the coaching communities: North Bay, Peninsula, East Bay, South Bay and Central Valley.
2. USMS Level II & III as well as Clinic for Coaches is scheduled in Sacramento, October 1.
3. Currently, calls to each club in our LMSC is in order to determine names of all coaches, assistant coaches and subs along with their levels of certification.

Ad Hoc Committees — reports

USMS ALTS – Kim Elsbach, report

1. Reminder: ALTS Instructor Certification Course, May 21, 2023. Fresno High School. Cost is \$250 and certification is for life. This is the last opportunity to be certified in Pac Masters for at least 2 years. LAST CHANCE!

- To register: <https://www.clubassistant.com/club/clinics/reserve.cfm?c=1758&cid=9495>

2. CALL FOR NOMINEES: ALTS Certifier. Pac Masters does not have a person who is trained to certify ALTS Instructors. The ALTS Committee is nominating Shari Cruse and Susan Collins. If anyone has other nominees to become an ALTS Certifier, please forward their name and contact info to Kim Elsbach, kdelsbach@ucdavis.edu
3. The ALTS USMS Committee is looking for ideas for a USA Swimming Foundation auction basket (which also benefits ALTS). The date is set for November 17th in Los Angeles. One of the ALTS Committee's goals is to have each LMSC donate a basket of local "stuff" to be auctioned off. In the meantime, we would like to start brainstorming ideas of things Pacific could put in a potential basket. Any questions, feel free to reach out to Eric Hektner or Donita Flecker.

USMS LMSC Development – Ian King/Karen Harris, report

Meeting to be held Tuesday evening 5/16. Report provided after the meeting takes place.

USMS Rules – David Benjamin, no report

USMS Legislation - Teddy Palmer & Marcia Benjamin, no report

Diversity and Inclusion – Vicki Shu, no report

Members: Ahren Lehnert, Amos Chan, Paul Frentsos, Steve Terusaki, Shari Cruse, Vicki Shu

Marketing and Membership – Michael Moore, report

Differential Pricing

In speaking with the Club Assistant, we found that we can have differential pricing for our meets. There are two meets that are thinking of having a lower price for the 18-24 and 25-29 age groups.

In looking at our membership we see that swimmers who participate in swim meets and open water meets have a higher renewal rate than those who do not. In looking at swimmers in the 18-29 age groups, the Non-renewal rate is about 60%. This would be a way to encourage our younger swimmers to compete and hopefully renew in the next year. Also, we can send information to the College Club Swim Clubs in our LMSC and invite them to compete in our meets.

In looking at the swimmers who competed at the US Masters Swimming National Championships in Irvine, the two largest age groups were the 18-24 and the 25-29. We are trying to get more information on what has caused these two age groups to go from the small age groups to the largest.

Swimming for Adults

We are creating a banner and flyer that can be sent to pools in our area about having adults swimming at their pool. Our surveys have suggested that between 20-30% of our members have found out about Masters Swimming from information at the pool. We are also working on web pages that will talk about adult swimming and try to direct them to our clubs.

Elevator Speech

Again, from our surveys, the primary way that our Masters swimmers have found about Masters swimming is from word of mouth. Marketing and Membership, led by Shari Cruse is developing an Elevator speech (a short 25-60 second talk) about adult swimming and our Masters clubs. We hope to have it ready by the end of the week.

Projected number of registered swimmers for 2023

May is somewhat the halfway point in our membership year. We start in November and go through October. In Pacific, our end of April/middle of May number of members is about 80-85% of the October ending number of members. Using historical numbers from the past six years, it looks like PacMasters membership will be down 3-5% from 2022. We knew that The TransTahoe open water swim by not require US Masters Swimmers would cost us about 200 members (roughly 2% of our membership). We are currently down 282 members from the same date last year.

If anyone would like the spreadsheets

PacMasters Membership by Month 2016-2023

Number of Swimmers by Age group at US Masters Swimming Nationals – Irvine

Membership Renewal rate by Sex (divided in four major age groups).

Please do not hesitate to contact me

Annual Celebration and Meeting – Teddy Palmer, no report

Members: Teddy Palmer, Nancy Ridout, Rich Burns, Annette Coholan, Maggie Tevis, Susan Collins, Lorena Sims, Phyllis Quinn, Chris Ottati

New Business— no report

Club news— reports

Megan Waters - The QSS "Fast and Free" LCM meet is now open for registration.

Policy Updates – no report



PACIFIC MASTERS SWIMMING

"Swimming for Life"

Pacific Masters Monthly Meeting

Date: April 19, 2023 (Zoom Call)

Call to Order: Phyllis Quinn, Chair, called the meeting to order at 7:00pm

I. APPROVAL OF MINUTES & AGENDA
<ul style="list-style-type: none"> • March Meeting Minutes: Approved • April Agenda: Approved
II. OFFICERS' REPORTS
<p>Chair – Phyllis Quinn, see meeting agenda for report</p> <p>Treasurer – Laura Shope, see meeting agenda for report</p> <ul style="list-style-type: none"> • March and April financials accepted <p>Past Chairman– John King, no report</p> <p>Secretary – Ian King, see meeting agenda for report</p> <ul style="list-style-type: none"> • Sally Guthrie filling in as Secretary for this meeting <p><u>Officer and Committee Reports</u></p> <p>Office Administrator/Registration/Top Ten and Records – Chris Ottati, see meeting agenda for report</p> <ul style="list-style-type: none"> • Those wanting to be delegates for 2023 annual meeting need to contact Chris ASAP <p>Schedule – Steve Cutting, see meeting agenda for report</p> <ul style="list-style-type: none"> • The Del Valle Open Water Festival is rescheduled for August 26 & 27 • LCM meet hosted by Quicksilver scheduled Sat, June 17th • Sierra Nevada planning to host LCM meet on July 9th, requesting sanction <p>Pool Committee, Chair-Matt Roper, see meeting agenda for report</p> <ul style="list-style-type: none"> • Approved proposal to change the name of men’s SOTY men to Richard Burns Swimmer of the Year • Approved amendment proposals to the LMSC Handbook to: align SOTY eligibility requirements with current practice; add Richard Burns as permanent member of Swimmer of the Year Subcommittee; and clarify wording to specify awarding SOTY awards for previous year at LMSC SCY Championships • Much discussion about emergency safety measures at pool meets, offline continuation of discussion to be directed to Matt Roper <p>Meet Operations – Ahren Lehnert, see meeting agenda for report</p> <ul style="list-style-type: none"> • Amend April 19th report to indicate that Miwok Aquatic Center is <u>NOT</u> too short for SCY meets <p>Officials – Mike Abegg, see meeting agenda for report</p> <ul style="list-style-type: none"> • This will be Mike’s last meeting as Officials Coordinator, Phyllis will appoint a successor. <p>Open Water Committee, Chair-Ali Hall, see meeting agenda for report</p>

2023 Meeting Dates (all dates are tentative): May 17, June 20, July 19, August 16, September 20, October 18, November Annual Meeting - TBD



PACIFIC MASTERS SWIMMING

"Swimming for Life"

- Approved Eight Bridges proposal #1. Budget allocation for \$50 for platform set-up
- Approved Eight Bridges proposal #2. Budget allocation for \$200 to cover up to 100 entrants in this virtual swim (at \$2 per entrant)

Communications and Technology – Michael Moore, see meeting agenda for report

Update – Chris Ottati, see meeting agenda for report

- Update editors urgently needed, please reach out to your teammates.

Website – Dan Wegner, see meeting agenda for report

Clubs and Coaches – Carol Nip, no report

Ad Hoc Committees

ALTS – Kim Elsbach, see meeting agenda for report

LMSC Development Committee – Karen Harris/Ian King, no report

USMS Rules – David Benjamin, no report

LMSC Legislation – Teddy Palmer & Marcia Benjamin, no report

Diversity & Inclusion – Vicki Shu, no report

Marketing and Membership – Michael Moore, see meeting agenda for report

Annual Celebration and Meeting – Teddy Palmer, no report

III. OLD BUSINESS

- No report

IV. NEW BUSINESS

- Due to early termination of the SCY Championships; Team scores to be based on total scores up to meet termination and individual scores will be recalculated taking early termination into consideration

V. CLUB ANNOUNCEMENTS

- Olympic Club to offer Lifeguard Certification Training class, those interested contact Laureen Welting

VI. POLICY UPDATES

- No report

VII. ADJOURNMENT

- Meeting adjourned at 8:06 pm

ATTENDEES

Phyllis Quinn, Chris Ottati, Carol Nip, Matt Roper, Vicki Shu, John King, Marcia Benjamin, Rich Burns, Ahren Lehnert, Kim Elsbach, Joel Wilson, Dan Wegner, Connie Tong, Michael Moore, Mike Abegg, Ken Halbrecht, Cynthia Hertzner, David Spitzler, Dave Wierdsma, Linda Hepworth, David Benjamin, Shari Cruse, Laura Val, Chris Campbell, Rebecca Friedlander, Kathy Gill, Bill Lutz, Brett Green, Megan Waters, Sally Guthrie

Respectively submitted, Sally Guthrie

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Pacific Local Masters Swimming Committee
Statement of Financial Position
As of May 12, 2023

	Total			
	As of May 12, 2023	As of May 12, 2022 (PY)	Change	% Change
ASSETS				
Current Assets				
Bank Accounts				
1000000 Cash				
1000100 Wells Fargo Checking Account	119,470	109,126	10,344	9.48%
1000200 Wells Fargo Savings Account	87,799	287,044	-199,245	-69.41%
1000300 Wells Fargo CD	202,464		202,464	
Total 1000000 Cash	\$ 409,733	\$ 396,170	\$ 13,563	3.42%
Total Bank Accounts	\$ 409,733	\$ 396,170	\$ 13,563	3.42%
Other Current Assets				
Other Current Assets				
Prepaid Expenses	360		360	
Total Other Current Assets	\$ 360		\$ 360	
Total Current Assets	\$ 410,093	\$ 396,170	\$ 13,924	3.51%
TOTAL ASSETS	\$ 410,093	\$ 396,170	\$ 13,924	3.51%
LIABILITIES AND EQUITY				
Liabilities				
Current Liabilities				
Other Current Liabilities				
2000500 Payroll Liabilities				
2000505 CA PIT / SDI	53		53	
2000506 CA SUI / ETT				
2000510 Federal Taxes (941/944)	1,134	613	522	85.12%
Total 2000500 Payroll Liabilities	\$ 1,187	\$ 613	\$ 574	93.70%
2000550 Direct Deposit Payable				
Total Other Current Liabilities	\$ 1,187	\$ 613	\$ 574	93.70%
Total Current Liabilities	\$ 1,187	\$ 613	\$ 574	93.70%
Total Liabilities	\$ 1,187	\$ 613	\$ 574	93.70%
Equity				
3000000 Opening Balance Equity	14,989	14,989		
3900000 Retained Earnings	341,807	354,023	-12,216	-3.45%
Net Revenue	52,111	26,545	25,565	96.31%
Total Equity	\$ 408,907	\$ 395,557	\$ 13,349	3.37%
TOTAL LIABILITIES AND EQUITY	\$ 410,093	\$ 396,170	\$ 13,924	3.51%

Pacific Local Masters Swimming Committee
Budget vs. Actuals: FY 2023 - FY23 P&L

January - December 2023

	Total			
	Actual	Budget	Remaining	% Remaining
Revenue				
4000000 INCOME				
4010000 Registration				
4011000 Membership Dues	82,078	141,750	59,673	42.10%
4012000 Clubs Registration	84	1,590	1,506	94.72%
4014000 PacMasters Donations	2,985	3,500	515	14.71%
Total 4010000 Registration	\$ 85,147	\$ 146,840	\$ 61,694	42.01%
4020000 Event Fee Income				
4020200 Open Water Sanction Fees		7,000	7,000	100.00%
4020300 Meet Management Services		9,600	9,600	100.00%
4020400 Sanction Bond Deposits		300	300	100.00%
Total 4020000 Event Fee Income		\$ 16,900	\$ 16,900	100.00%
4070000 Other Income				
4070100 Clinic Revenue		2,500	2,500	100.00%
4070500 PacMasters Meet	2,739	5,200	2,461	47.32%
Total 4070000 Other Income	\$ 2,739	\$ 7,700	\$ 4,961	64.42%
4090000 Bank Interest	2,536	20	-2,516	-12580.55%
Total 4000000 INCOME	\$ 90,422	\$ 171,460	\$ 81,038	47.26%
Total Revenue	\$ 90,422	\$ 171,460	\$ 81,038	47.26%
Gross Profit	\$ 90,422	\$ 171,460	\$ 81,038	47.26%

NOTES

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Expenditures

6000000 EXPENSE

6100000 Office and Administrative

6100110 Supplies	339	2,000	1,661	83.07%
6100120 Postage		250	250	100.00%
6100130 Printing		250	250	100.00%
6100300 Telephone	299	700	401	57.24%
6100400 Rule Books	74	100	26	26.00%
6100450 File Storage	1,244	3,900	2,656	68.10%
6101200 Office Travel/Training/Entertainment		50	50	100.00%
6101900 Office Administrator	9,434	32,000	22,566	70.52%
61019010 Payroll Taxes	981	3,600	2,619	72.76%
61019020 Workers Compensation	544	600	56	9.33%
6102100 Renewal Notices		100	100	100.00%
6109000 Misc. Office Expenses	150	500	350	70.00%

Total 6100000 Office and Administrative	\$ 13,065	\$ 44,050	\$ 30,985	70.34%
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6200000 Executive Committees

6210000 Chairman

6210110 Chair Office/General Admin. Expenses		100	100	100.00%
6210200 Chair Travel/Entertainment		2,000	2,000	100.00%
6210300 Diversity and Inclusion		500	500	100.00%

Total 6210000 Chairman	\$	2,600	\$ 2,600	100.00%
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6220000 Treasurer

6220110 Acctg Online Services		750	750	100.00%
6220120 Filing Fees		10	10	100.00%

Total 6220000 Treasurer	\$	760	\$ 760	100.00%
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6230000 Secretary		25	25	100.00%
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6240000 Awards

6240100 Swimmer of the Year	5,875	9,000	3,125	34.72%
6240130 Service/Achievement		1,500	1,500	100.00%
6240160 Coach of the year	252	300	48	15.98%

Total 6240000 Awards	\$ 6,127	\$ 10,800	\$ 4,673	43.26%
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6260000 Scheduling	900	900		
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Total 6200000 Executive Committees	\$ 7,027	\$ 15,085	\$ 8,058	53.41%
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6300000 Pool Meets

6310000 Sanction/Meet Operations

6310100 USMS Pool Sanction Fees	650	1,000	350	35.00%	
6310399 Contract Service for HyTek		12,000	12,000	100.00%	
6310400 Pools/Meet Sanction (Bond) Refund		300	300	100.00%	
6310500 PacMasters Meets	2,739	5,200	2,461	47.33%	1
6310650 Pool Meet Bonuses	1,150	2,500	1,350	54.00%	
6310700 Championship Meet Awards	1,950	6,000	4,050	67.50%	2
6310750 Championship Meet Incentive		5,500	5,500	100.00%	
6310900 Meet Equipment	113	4,000	3,887	97.17%	3
6310950 Pool Rental Subsidies		6,500	6,500	100.00%	
6310999 Championship Officials stipend	1,800	7,000	5,200	74.29%	4
Total 6310000 Sanction/Meet Operations	\$ 8,402	\$ 50,000	\$ 41,598	83.20%	

6320000 Officials

6320200 Officials Travel to Nationals		1,000	1,000	100.00%	
6320250 Officials Local Travel Reimbursement	2,455	4,000	1,545	38.62%	4
6320900 Officials Clothing		500	500	100.00%	
Total 6320000 Officials	\$ 2,455	\$ 5,500	\$ 3,045	55.36%	

Total 6300000 Pool Meets

\$ 10,857	\$ 55,500	\$ 44,643	80.44%
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6400000 Open Water Expenses

6400500 USMS OW Sanction Fees		7,000	7,000	100.00%	
6400950 Virtual Event Manager		500	500	100.00%	
6401200 Evaluator Travel Reimbursement		400	400	100.00%	
6401300 Safety Vehicle Subsidy		3,000	3,000	100.00%	
6401400 Open Water Points Awards	425	3,200	2,775	86.72%	
6401500 Trailer&Buoy Maint. & Equip. Purchase		800	800	100.00%	
6401550 Trailer Storage	280	900	620	68.89%	
6480000 VP Open Water Discretionary		500	500	100.00%	
Total 6400000 Open Water Expenses	\$ 705	\$ 16,300	\$ 15,595	95.68%	

6500000 Communication & Technology

6510000 Publications - Electronic					
6510100 Constant Contact		2,600	2,600	100.00%	
Total 6510000 Publications - Electronic		\$ 2,600	\$ 2,600	100.00%	

6520000 Web Site

6520100 Web Internet Provider	285	1,220	935	76.65%
6520150 Software - Web Site		700	700	100.00%
6520599 Webmaster Contractor	3,836	7,000	3,164	45.20%
6520999 Other Web Contractors		2,500	2,500	100.00%
Total 6520000 Web Site	\$ 4,121	\$ 11,420	\$ 7,299	63.91%
6530000 Technology				
6530150 Software - Technology	120	500	380	76.02%
6530599 Contractors - Technology		1,000	1,000	100.00%
Total 6530000 Technology	\$ 120	\$ 1,500	\$ 1,380	92.01%
6540000 Marketing/Public Relation				
6540050 Marketing and Membership	252	12,000	11,748	97.90%
Total 6540000 Marketing/Public Relation	\$ 252	\$ 12,000	\$ 11,748	97.90%
6580000 VP Communication & Techn. Discretionary				
6580000 VP Communication & Techn. Discretionary	64	500	436	87.22%
Total 6500000 Communication & Technology	\$ 4,556	\$ 28,020	\$ 23,464	83.74%
6600000 Clubs and Coaches				
6600100 Coaches Scholarship		5,000	5,000	100.00%
6600200 Coaches Travel Reimbursement		3,700	3,700	100.00%
6600500 Coaches Clinic Facilities Rental		800	800	100.00%
6600550 Other Coaches Clinics Expense		1,000	1,000	100.00%
6600599 Coaches Clinic Stipends		2,500	2,500	100.00%
6610000 ALTS		1,000	1,000	100.00%
6680000 VP Club and Coaches Discretionary		500	500	100.00%
Total 6600000 Clubs and Coaches		\$ 14,500	\$ 14,500	100.00%
6700000 USMS Volunteer Meeting				
6700200 Delegates' Expense Reimbursement		15,000	15,000	100.00%
6700900 Other Volunteer Meeting Costs		1,000	1,000	100.00%
Total 6700000 USMS Volunteer Meeting		\$ 16,000	\$ 16,000	100.00%
6800000 Annual Meeting				
6800100 Annual Mtg. Room Rental		4,000	4,000	100.00%
6800300 Annual Mtg. Catering & Food Supplied		8,000	8,000	100.00%
6800400 Annual Mtg. Pool Rental		900	900	100.00%
6800900 Other Annual Meeting costs		250	250	100.00%
6800999 Annual Mtg. Speaker Fees		7,000	7,000	100.00%
Total 6800000 Annual Meeting		\$ 20,150	\$ 20,150	100.00%

6900000 USMS Dues					
6901100 PacMasters Scholarship and over 85	2,100	1,800	-300	-16.67%	
Total 6900000 USMS Dues	\$ 2,100	\$ 1,800	-\$ 300	-16.67%	
6990000 Other Income/Expenses					
6990199 Relief Grants		30,000	30,000	100.00%	
Total 6990000 Other Income/Expenses		\$ 30,000	\$ 30,000	100.00%	
Total 6000000 EXPENSE	\$ 38,311	\$ 241,405	\$ 203,094	84.13%	
Total Expenditures	\$ 38,311	\$ 241,405	\$ 203,094	84.13%	
Net Operating Revenue	\$ 52,111	-\$ 69,945	-\$ 122,056	174.50%	
Net Revenue	\$ 52,111	-\$ 69,945	-\$ 122,056	174.50%	

NOTES:

- 1. City Mile proceeds and expenses (so far)**
- 2. 2023 SCY Champs awards**
- 3. remeasure Natomas**
- 4. SCY Champs so far**

Friday, May 12, 2023 09:56:22 AM GMT-7 - Cash Basis

Interested Delegate	New?	In Person	Virtual	Either
David Spitzer	Y	Y		
Mindy Hamway	Y	Y		
Rithika Medari	Y	Y		
Shari Cruse	Y	Y		
Rebecca Friendlander	Y		Y	
Sally Guthrie	N		Y	
Kathy Gill	N		Y	
Jennifer Phalen	N		Y	
Donita Flecker	N		Y	
Eric Hektner	N		Y	
Bill McCracken	N		Y	
Michael Moore	N		Y	
Linda Hepworth	N	Y		
Annette Coholan	N	Y		
Lisa Ward	N	Y		
Chris Ottati	N	Y		
Carol Nip	N			Y
Vicki Shu	N	Y		
Laura Shope (if needed)	N		Y	

Rithika Medari

I started swimming competitively my freshman year in high school. Prior to then, I had very little experience swimming laps continuously, and struggled to keep up with my teammates who were well-seasoned swimmers. Most folks would have been discouraged, and quit the team; however, I persisted and attended every practice. My teammates and coaches recognized my persevering and committed attitude, and awarded me the MVP of the swim team my freshman year. I went on to swim throughout high school, all 4 seasons, and by the end of my high school swimming career, I had gone from struggling to complete 1 lap and swimming in lane 1, to breaking a 30 second 50 free my senior year. I believe my journey as a swimmer best illustrates my character. I am someone who is hard-working, and very goal oriented; I am not one to quit when circumstances get difficult.

I would like to be a delegate for the USMS 2023 meeting because I believe that the younger demographic of swimmers are underrepresented by the current board; as reflected during the last board meeting I attended. I believe that by attending the USMS delegate conference, I will be provided with further knowledge about the swimming community, how it is operated, and ways to get more involved with the community. I believe that having this foundation is critical if I would like to continue to attend board meetings, and meaningfully and confidently contribute to discussions. I plan to make use of what I learn during the USMS annual conference by attending the board meetings regularly wherein I will participate by voting and/or providing my input such that the younger master swimmers can be better represented by the board's decisions. Thank you for this opportunity and your consideration.

David Spitzer

I would like to express my interest in attending the annual meeting of USMS as a delegate from Pacific Masters. My reason for wanting to attend: I would like to expand my knowledge of the USMS organization to help me make a contribution to Pacific Masters as a whole, as well as at a community/local level and with my Masters swim team, Burlingame Aquatic Club (BAC).

Two years ago, I began cutting back my employment commitments. Since then, I have gotten more involved in Masters swimming. In addition to swimming (both open water and pool), I became an assistant coach at two USMS teams (Coastside Tiger Sharks in Pacifica, 2021-2022), and from 2022 to the present with Burlingame Aquatic Club where I also swim regularly. I have also become a USMS Level III certified coach. (I took all three certification classes during 2022, and plan Level IV in 2024.) And finally, in early 2023, I joined the Pacific Masters Open Water Swim Committee by invitation from Vice President Ali Hall.

My swimming background: In my youth, I was a Division I college swimmer (distance freestyler). After college, I took a long break from swimming (over 20 years!) and picked it up again in my mid-40s. While I swim mostly for personal fitness, I have gotten deeply involved in open water swimming, including marathon cold water swims.

In sum, Masters Swimming and Pacific Masters is an important part of my life, and the lives of many of my friends over the last 15 years. I would like to find more ways to give back to USMS and Pacific Masters.

Shari Cruse

I respectfully submit my request to participate as an in-person delegate at the 2023 USMS Annual Meeting. This year marks my 10th year as a USMS Certified Coach, and 8th year as an ALTS certified instructor and as head coach of Marin Aquatic Masters (formerly Swymnuts).

My involvement in Pacific Masters includes running a large team in Northern California and new responsibilities on several committees. I am currently a member of the Marketing and Membership Committee, the Adult Learn to Swim Committee, the Diversity and Inclusion Committee, and have recently been appointed as VP of the Clubs and Coaches committee. I participated in the USMS Coaches Clinic last fall in Las Vegas and returned with new knowledge which I implemented in various ways with my team, and it inspired me to become more involved with the Pacific Masters and USMS governing bodies.

I would appreciate this opportunity to learn, connect, and participate in the USMS Annual Meeting as a delegate for Pacific Masters.

Mindy Hamway

I am interested in being considered for the role of a Pacific Masters Delegate for the 2023 USMS Annual Meeting in Houston, TX. As someone who's been a part of the Masters swim community for 40 years, I feel it is time for me to give back to the organization that has been a key and fundamental source of my health, well-being, and strong sense of community over the years.

While I have held leadership roles at a club level (I was twice a Team Captain for Walnut Creek Masters and I facilitated a strategic planning session), I am now retired and have the desire to volunteer and represent the broader Pacific Masters organization as a delegate to effectively represent the region's goals and objectives.

As the demographics of the USMS community shift over time, I believe it's essential to strike a balance between change and status quo in order to make sure the USMS organization has a long and rich future ahead.

Thank you for your consideration.

REBECCA FRIEDLANDER

I wish to be considered as a first-time Pacific Masters delegate to the 2023 convention. Currently, I serve on the Pacific Masters open water committee and as the event director of the new Pacific Masters Eight Bridges Open Water Virtual Swim. I believe attending the conference will greatly improve both my

knowledge and perspective of USMS and thus allow me to better serve my committee and masters as a whole in the future.

Account: Pacific Masters

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