



Pacific Masters Monthly Meeting

Date: June 21, 2023 (Zoom Call)

Call to Order: Phyllis Quinn, Chair, called the meeting to order at 7:03pm

I. APPROVAL OF MINUTES & AGENDA
<ul style="list-style-type: none">• May Meeting Minutes: Approved• June Agenda: Approved as amended
II. OFFICERS' REPORTS
<p>Chair – Phyllis Quinn, see meeting agenda for report</p> <p>Treasurer – Laura Shope, see meeting agenda for report</p> <ul style="list-style-type: none">• June financials accepted <p>Past Chairman– John King, no report</p> <p>Secretary – Ian King, see meeting agenda for report</p> <p><u>Officer and Committee Reports</u></p> <p>Office Administrator/Registration/Top Ten and Records – Chris Ottati, see meeting agenda for report</p> <ul style="list-style-type: none">• Proposal approved to add Ahren Lehnert to USMS annual meeting delegate slate <p>Schedule – Steve Cutting, no report</p> <p>Pool Committee, Chair-Matt Roper, see meeting agenda for report</p> <p>Meet Operations – Ahren Lehnert, see meeting agenda for report</p> <p>Officials – David Benjamin, see meeting agenda for report</p> <ul style="list-style-type: none">• Proposal #1 approved to add an additional \$1500 to budget to add to USMS reimbursement for PacMasters officials who worked Spring Nationals in Irvine• Proposal #2 approved to amend PacMasters handbook to reimburse our officials who work future USMS national meets for at least 3 days up to \$1000 total after they have received any reimbursement from USMS• Proposal #3 approved to change PacMasters Policy document to allow the meet referee the discretion to decide whether to announce no-shows at the block during each session of a meet <p>Open Water Committee, Chair-Ali Hall, see meeting agenda for report</p> <p>Communications and Technology – Michael Moore, see meeting agenda for report</p> <p>Update – Chris Ottati, see meeting agenda for report</p> <p>Website – Dan Wegner, see meeting agenda for report</p> <p>Clubs and Coaches – Carol Nip, see meeting agenda for report</p>

2023 Meeting Dates (all dates are tentative): July 19, August 16, September 20, October 18, November Annual Meeting – November 12



Approved proposal - amended as follows: An additional \$1500 (total) will be added to the Pacific Masters budget for Coach lifeguard training, provided each USMS certified coach requesting funds is actively coaching a Pacific Masters club team

Ad Hoc Committees

ALTS – Kim Elsbach, no report

LMSC Development Committee – Karen Harris/Ian King, no report

USMS Rules – David Benjamin, no report

LMSC Legislation – Teddy Palmer & Marcia Benjamin, Marcia reviewed the Legislative committee meeting held just prior to ours

Diversity & Inclusion – Vicki Shu, see meeting agenda for report

Marketing and Membership – Michael Moore, see report appended to this month’s minutes

Annual Celebration and Meeting – Teddy Palmer, no report

III. OLD BUSINESS

- No report

IV. NEW BUSINESS

- Approved proposal to change the Pacific Masters Swimming Meet Operations Handbook to remove ‘200.1.D.3 For profit organizations may not be granted sanctions’

V. CLUB ANNOUNCEMENTS

- No report

VI. POLICY UPDATES

- No report

VII. ADJOURNMENT

- Meeting adjourned at 8:18 pm

ATTENDEES

Phyllis Quinn, Chris Ottati, Carol Nip, John King, Ahren Lehnert, Connie Tong, Michael Moore, Dave Wierdsma, Linda Hepworth, Sally Guthrie, Kathy Gill, Greg Stoner, Jan Frydendahl, Nancy Ridout, Laura Shope, Donnita Flecker, Ruth Cheung, Vicki Shu, Steve Cutting, Teddy Palmer, Matt Zachan, Rich Burns, David Benjamin, Marcia Benjamin

Respectively submitted,

Sally Guthrie

Marketing

July is Try Masters swimming month. While only 21 PacMasters clubs have signed up to participate, this is the time to promote Masters Swimming

In our members surveys, we have found that between 40 to 50% have found out by word of mouth and another 25-35% have found out about Masters swimming from information at the pool.

In the next update will have a piece on how our members can promote Masters swimming to their friends – an elevator speech. Thanks to Shari Cruse for her help in creating that.

We have created two banners to promote adult swimming. This morning I sent an email to all the club reps telling them that the banners are available

Rich Burns was the primary creator of two different banners about Masters Swimming



The banners are free to our clubs.

We also have a created a contest for our clubs to see which clubs can get the largest percentage of new swimmers in the July 1 to Aug 31.

Shari Cruse created a 1 min 14 sec video about Masters swimming and that we have a lane for you

<https://www.youtube.com/watch?v=DzcFLclK7Y>

We are working a place to put it on the website.

In talking with Linda Hepworth about items for the Update, we will promote Masters swimming in July as part of the Try Masters swimming program and also Adult Learn to Swim.